

Organization, Communication and Work Pathway

Students will explore how communicative practices construct cultural understandings of work, both currently and historically, and how work is conducted in a range of organizations.



Careers

- public relations
- strategic and corporate communication
- consulting
- social media
- marketing
- management
- training and development
- sales
- human resource management
- agent of organizational change

Pathways

The Department of Communication offers **5 distinct pathways** that overlap and intersect in ways that allow students the flexibility to change paths and customize their experiences. Our other pathways are: Communication and Everyday Life, Media Arts, Performance, and Critical Practice, Media Technologies and Public Culture, and Rhetoric, Activism, and Advocacy.

Major in Communication

We prepare citizen-scholars to tackle the communication challenges and needs of our society through creative, critical, multi-modal, approaches that teach them to **Engage. Create. Critique.** Students pursuing must complete a minimum of 30 hours and 10 courses.

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Pathway Requirements

Course Guidelines

Students must take **COMM 100 Communication and Social Process** to start their journey in the Communication major.



Starter classes introduce students to their chosen pathway. Students must take a minimum of two starter classes. There are ten starter classes to choose from in this pathway.



Students must take three **100-300-level classes**, including their starter courses. There are 18 lower-level classes to choose from in this pathway.



Students must take three **400-600-level classes**. There are 24 lower-level classes to choose from in this pathway.



Students must take three **COMM electives** at any level within or across pathways. There are over 60 classes to choose from.

Course Focuses

Among the ten courses needed for the Major, students must take at least one **Modes of Inquiry** class. These classes focus on teaching students research methods and technology tools. There are over 40 Modes of Inquiry courses to choose from at all levels and cut across all pathways, including COMM 360: Social Media and Society and COMM 471: Rhetorics of Public Memory.

Among the ten courses needed for the Major, students must take at least one **Representation, Identity, and Difference** class. These classes focus on the intersections of diversity, equity, and communication. There are over 40 Representation, Identity, and Difference courses to choose from at all levels and cut across all pathways, including COMM 318: Cultural Diversity and COMM 661: Race and Ethnicity.

Among the ten courses needed for the Major, students must take at least one **COMM Experience** class. These classes focus on preparing students to apply the critical tools they've amassed. There are over a dozen COMM Experience courses to choose from including internships, service learning classes, honors theses, and capstone classes.

More about the Organization, Communication and Work Pathway

Students will explore topics such as globalization, work and identity, power and resistance, ethics, leadership, teamwork, democracy and citizenship, gender, race and class, and community-based organizing to produce responsible, ethical, and sustainable organizations. Students may pursue careers in public relations, strategic and corporate communication, consulting, social media, marketing, management, training and development, sales, and human resource management, among others.

Starter Classes

COMM 113 Public Speaking
 COMM 120 Introduction to Interpersonal and Organizational Communication
 COMM 130 Introduction to Media Production **1M**
 COMM 140 Introduction to Media History, Theory, and Criticism
 COMM 170 Rhetoric and Public Issues
 COMM 224 Introduction to Gender and Communication **1M, 2R**
 COMM 249 Introduction to Communication Technology, Culture, and Society
 COMM 325 Introduction to Organizational Communication

Lower Level Courses

COMM 51 Organizing and Communicating for Social Entrepreneurs
 COMM 53 Collective Leadership Models for Community Change
 COMM 57 Is There Life after College?: The Meaning of Work in Contemporary Life
 COMM 73 Understanding Place through Rhetoric **1M**
 COMM 75 Researching Society and Culture **1M**
 COMM 82 Food Politics from an Organizational Communication Perspective
 COMM 83 Networked Societies
 COMM 86 Surveillance and Society
 COMM 89 Special Topics **4**
 COMM 223 Small Group Communication
 COMM 262 Introduction to the Performance of Culture **1M**
 COMM 312 Persuasion
 COMM 318 Cultural Diversity **1M, 2R**
 COMM 360 Social Media and Society
 COMM/ENEC 375 Environmental Advocacy
 COMM 378 Environmental Filmmaking: Creative Production and Social Impact
 COMM 390 Special Topics in Communication Study **4**
 COMM 393 Internships **3H**

Upper Level Courses

COMM 412 Critical Theory
 COMM 422 Family Communication **1M**
 COMM 423 Critical Perspectives on Work, Labor, and Professional Life **2R**
 COMM 470 Political Communication and the Public Sphere
 COMM 471 Rhetorics of Public Memory **1M**
 COMM 472 Rhetorical Criticism **1M**
 COMM 490 Special Topics in Communication Studies **4**
 COMM 499 The Dark Side of Interpersonal Communication
 COMM 521 Communication and Social Memory
 COMM 523 Communication and Leadership
 COMM 524 Gender, Communication, and Culture **2R**
 COMM 525 Organizational Communication
 COMM 526 Critical-Cultural Approaches to Organizational Communication **2R**
 COMM 527 Organizational Ethics
 COMM 571 Rhetorical Theory and Practice
 COMM 572 Public Policy Argument
 COMM 573 The American Experience in Rhetoric
 COMM 596 Advanced Independent Study/Directed Reading
 COMM 620 Theories of Interpersonal Communication **1M**
 COMM 624 Hate Speech
 COMM 625 Communication and Nonprofits in the Global Context
 COMM 650 Cultural Politics of Global Media Economies **2R**
 COMM 658 Surveillance Cultures
 COMM 690 Advanced Topics in Communication Studies **4**
 COMM 693H Honors **3H**
 COMM 694H Honors **3H**
 COMM 695 Field Methods **1M**

Course Focus Legend
 Modes of Inquiry - 1M
 Representation, Identity and Difference - 2R
 COMM Experience - 3H
 Needs approval - 4