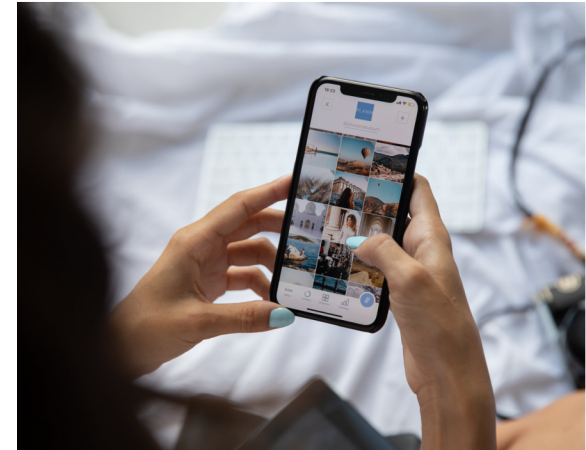


Media Technology and Public Culture Pathway

By following this pathway, students will hone their critical digital literacy skills by exploring the myriad ways that technological systems shape social relations and experiences.



Careers

- media critic
- media policy
- media strategist
- media law
- brand strategist
- audience research
- social media manager
- literacy expert
- agent of social change

Pathways

The Department of Communication offers **5 distinct pathways** that overlap and intersect in ways that allow students the flexibility to change paths and customize their experiences. Our other pathways are: Communication and Everyday Life, Media Arts, Performance, and Critical Practice, Organization, Communication and Work, and Rhetoric, Activism, and Advocacy.

Major in Communication

We prepare citizen-scholars to tackle the communication challenges and needs of our society through creative, critical, multi-modal, approaches that teach them to **Engage. Create. Critique.** Students pursuing must complete a minimum of 30 hours and 10 courses.

Media Technology and Public Culture Pathway

Pathway Requirements

Course Guidelines

Students must take **COMM 100 Communication and Social Process** to start their journey in the Communication major. →

Starter classes introduce students to their chosen pathway. Students must take a minimum of two starter classes. There are ten starter classes to choose from in this pathway. →

Students must take three **100-300-level classes**, including their starter courses. There are 18 lower-level classes to choose from in this pathway. →

Students must take three **400-600-level classes**. There are 24 lower-level classes to choose from in this pathway. →

Students must take three **COMM electives** at any level within or across pathways. There are over 60 classes to choose from.

Course Focuses

Among the ten courses needed for the Major, students must take at least one **Modes of Inquiry** class. These classes focus on teaching students research methods and technology tools. There are over 40 Modes of Inquiry courses to choose from at all levels and cut across all pathways, including COMM 360: Social Media and Society and COMM 471: Rhetorics of Public Memory.

Among the ten courses needed for the Major, students must take at least one **Representation, Identity, and Difference** class. These classes focus on the intersections of diversity, equity, and communication. There are over 40 Representation, Identity, and Difference courses to choose from at all levels and cut across all pathways, including COMM 318: Cultural Diversity and COMM 661: Race and Ethnicity.

Among the ten courses needed for the Major, students must take at least one **COMM Experience** class. These classes focus on preparing students to apply the critical tools they've amassed. There are over a dozen COMM Experience courses to choose from including internships, service learning classes, honors theses, and capstone classes.

More about the Media Technology and Public Culture Pathway

This pathway will also invite inquiry into production, negotiation, and contestation of cultural meanings and identities within media spaces. Students pursuing this pathway will seek out careers as media analysts, critics or producers working in the technology industry, or at think tanks, foundations, or in government organizations focusing on media law, policy, regulation, and user rights.

Starter Classes

COMM 130 Introduction to Media Production **1M**
 COMM 140 Introduction to Media History, Theory, and Criticism
 COMM 150 Introduction to New Media **1M**

COMM 224 Introduction to Gender and Communication **1M, 2R**
 COMM 249 Introduction to Communication Technology, Culture, and Society
 COMM 330 Introduction to Writing for Film and Television

Lower Level Courses

COMM 75 Researching Society and Culture **1M**
 COMM 83 Networked Societies **2R**
 COMM 86 Surveillance and Society **2R**
 COMM 88 Technologies of Popular Culture
 COMM 89 Special Topics **4**
 COMM 142 Popular Music
 COMM 230 Audio/Video/Film Production and Writing **1M**
 COMM 251 Introduction to American Film and Culture, 1965-Present
 COMM 318 Cultural Diversity **1M, 2R**
 COMM 335 198 Film Story Analysis
 COMM 337 Visual Storytelling for Screenwriters

COMM 340 The Social Life of Things
 COMM 345 Gender and Film **1M, 2R**
 COMM 348 Algorithms and Society
 COMM 349 Technology and Social Justice **1M, 2R**
 COMM 350 Practices of Cultural Studies **1M, 2R**
 COMM 355 Terrorism and Political Violence **1M**
 COMM 360 Social Media and Society
 COMM 372 The Rhetoric of Social Movements **2R**
 COMM 390 Special Topics in Communication Study **4**
 COMM 393 Internships **3H**
 COMM 396 Independent Study and Directed Research

Upper Level Courses

COMM 432 Visual Culture **1M, 2R**
 COMM 450 Media and Popular Culture
 COMM 453 The History of New Media Technology in Everyday Life
 COMM 454 Media and Activism **2R**
 COMM 455 Sound Studies **1M**
 COMM 470 Political Communication and the Public Sphere
 COMM 490 Special Topics in Communication Studies **4**
 COMM 499 The Dark Side of Interpersonal Communication
 COMM 524 Gender, Communication, and Culture **2R**
 COMM 532 Performing the Screenplay
 COMM 534 Aesthetic and Technical Considerations in Making Short Videos
 COMM 549 Sexuality and Visual Culture **2R**
 COMM 564 Performance and Popular Culture
 COMM 574 War and Culture
 COMM 576 Making and Manipulating "Race" in the United States **2R**
 COMM 596 Advanced Independent Study/Directed Reading
 COMM 624 Hate Speech **2R**
 COMM 635 Documentary Production **1M, 2R**
 COMM 636 Interactive Media

COMM 638 Game Design **1M**
 COMM 640 Game Studio
 COMM 644 Documentary Production: First Person Filmmaking **2R**
 COMM 645 The Documentary Idea
 COMM 650 Cultural Politics of Global Media Economies **2R**
 COMM 652 Media and Difference **2R**
 COMM 655 Television Culture
 COMM 656 Sound for Film and Video: Theory and Practice for Motion Picture Sound Design
 COMM 658 Surveillance Cultures
 COMM 661 Race and Ethnicity **2R**
 COMM/DRAM 666 Media in Performance **1M**
 COMM 676 Digital Media and Live Performance
 COMM 682 History of the Moving Image: Pasts, Presents, Futures
 COMM 690 Advanced Topics in Communication Studies **4**
 COMM 693H Honors **3H**
 COMM 694H Honors **3H**
 COMM 695 Field Methods **1M**

Course Focus Legend
 Modes of Inquiry - 1M
 Representation, Identity and Difference - 2R
 COMM Experience - 3H
 Needs approval - 4