

Christian Lundberg

Associate Professor of Rhetoric and Cultural Studies
Department of Communication Studies
The University of North Carolina, Chapel Hill
919.962.7720
clundber@email.unc.edu

EDUCATION

Northwestern University, School of Communication Doctorate in Communication Studies, Program in Rhetoric and Public Culture Dissertation: "Evangelical Economies of Violence and the Politics of Imaginary Publics" <i>Advisor:</i> Dilip Gaonkar <i>Committee Members:</i> Robert Hariman, Keith Topper, William Keith Areas of Concentration: Rhetorical Theory, Theories of the Public, Trope, Psychoanalysis, Religion	Evanston, IL June 2006
Emory University Master of Divinity, with Honors Honors Thesis: "The Theology of the Cross and Christian Subjectivity; Foucault and the Theology of Sacrifice" <i>Advisor:</i> Walter Lowe <i>Reader:</i> Joy MacDougall Areas of Concentration: Contemporary Systematic Theology, Negative Theology, Greek Patristic Theological Traditions	Atlanta, GA May 2000
University of Redlands Bachelor of Arts in Government and History	Redlands, CA June 1996

ACADEMIC EXPERIENCE

The University of North Carolina at Chapel Hill, Department of Communication <i>Associate Professor, Rhetoric and Cultural Studies</i> <i>Adjunct Associate Professor, Department of Religious Studies</i> <i>Assistant Professor, Rhetoric and Cultural Studies</i> <i>Adjunct Assistant Professor, Department of Religious Studies</i>	Chapel Hill, NC July 2012-Present July 2012-Present July 2006-July 2012 April 2010-July 2012
The University of North Carolina at Chapel Hill, Office of the Provost <i>Senior Advisor to the Provost (transition team—with Vice Provost title in process)</i>	Chapel Hill, NC January 1-Present
Wesley Theological Seminary <i>Online Adjunct Professor, Doctor of Ministry Program</i>	Washington, DC March 2015-2018
Harvard Debate Council <i>Coach and Argument Consultant</i>	Cambridge, MA July 2013-July 2016
Northwestern University Debate Society <i>Coach and Argument Consultant</i>	Evanston, IL June 2006-April 2013
Northwestern University, School of Communication <i>Graduate Assistantship, Debate Team</i>	Evanston, IL September 2002-June 2006
University of Wisconsin-Milwaukee, Department of Communication <i>Adjunct Instructor</i>	Milwaukee, WI January 2005-Present
Liberty University, Departments of Communication, Debate, and Philosophy <i>Faculty Instructor, Philosophy and Communication</i> <i>Co-head Coach, Liberty Debate Team</i>	Lynchburg, VA May 2001- June 2002 May 2001- June 2002
Georgia State University, Department of Communication <i>Adjunct Instructor</i>	Atlanta, GA March 2001-May 2001

Saint Matthew's Lutheran Church, Evangelical Lutheran Church of America
Intern Associate Pastor

Atlanta, GA
August 1999-August 2000

Emory University, Debate Team
Assistant Debate Coach

Atlanta, GA
August 1997-May 2001

FELLOWSHIPS

Founding Member and Affiliated Faculty, **The Program in Public Discourse**, The University of North Carolina at Chapel Hill, 2020-Present.

Faculty Fellow, **The Parr Center for Ethics**, The University of North Carolina at Chapel Hill, 2010-Present.

Fellow, **Academic Leadership Program**, The Institute for Arts and Humanities, The University of North Carolina at Chapel Hill, 2013-2014

PUBLICATIONS

BOOKS

Keith, William and **Christian Lundberg**, *Public Speaking: Choices and Responsibility* (Boston, MA: Cengage Learning, 2013, 2e 2015, 3e 2022).

Lundberg, Christian, and William Keith, *The Essential Guide to Rhetoric, 2e*, (New York: Bedford/St. Martins, 2018)

Lundberg, Christian, *Lacan in Public: Psychoanalysis and the Science of Rhetoric* (Tuscaloosa, AL: University of Alabama Press, 2012).

Keith, William and **Christian Lundberg**, *Public Speaking and Civic Engagement* (New York: Cengage Publishers, 2010). ISBN 1-111-496908-3.

Keith, William and **Christian Lundberg**, *The Essential Guide to Rhetoric*, (New York: Bedford/St. Martins, 2007). ISBN 0-312-47239-0.

BOOKS—IN PROCESS

Lundberg, Christian, Project tentatively "Enjoying Democracy: Towards a Public Psychoanalysis" (proposal stage)

Lundberg, Christian, Project tentatively titled "*Evidence in a Post-Truth Era*" With Andrew Perrin, JHU (proposal stage)

PEER REVIEWED ARTICLES AND BOOK CHAPTERS

Lundberg, Christian, "Psychoanalysis as a public-rhetorical analytic," in *Oxford Encyclopedia of Communication*, ed. Bradford Vivian (Oxford: OUP, forthcoming 2021)

Lundberg, Christian, "Rhetoric's Affective Reckoning: Holy Icons and Sacred Idols" in *New Directions in Rhetoric and Religion: Exploring emerging intersections of religion, public discourse, and rhetorical scholarship*, ed. James Vining (Washington D.C.: Lexington Books, forthcoming 2021)

Lundberg, Christian, "Jacques Lacan: Psychoanalysis With(in)communication" in *Philosophical Profiles in the Theory of Communication*, ed. Jason Hannan (New York: Peter Lang, 2012).

Lundberg, Christian, "On Being Bound to Equivalential Chains" *Cultural Studies*, Vol. 26, No. 3 (Summer, 2012).

Lundberg, Christian, "Eros and the Impossibility of the Rhetorical Relationship" *Pre/Text: A Journal of Rhetorical Theory*, Vol. 20, No. 1-4, Spring-Winter 1999 (Publication date 2010) pp. 109-128.

Lundberg, Christian, "Enjoying God's Death: *The Passion of the Christ* and the Practices of an Evangelical Public," *Quarterly Journal of Speech*, Vol. 95, No. 4, November 2009, pp. 387-411.

Lundberg, Christian, "On Missed Encounters: Jacques Lacan and the Materiality of Rhetoric," in *Rhetoric, Materiality and Politics* edited by Barbara Biesecker and John Louis Lucaites (New York: Peter Lang, 2009) pp. 161-182.

Lundberg, Christian, "Apocalyptic Economies and the Pleasure of Sadism: A Reading of the *Left Behind* Series" in *Media and the End*
Christian O. Lundberg Page 2 of 13

of the World, edited by Annette Holba (New York: Peter Lang, 2009) pp. 97-128.

Lundberg, Christian, "The Biggest Rhetoric of All: Restoring the Tropological Heritage of Lacanian Psychoanalysis" in *Sizing Up Rhetoric* (Long Grove, IL: Waveland press, 2007) pp. 250-265.

Lundberg, Christian and Joshua Gunn, "Ouija Board, Are There Any Communications? Agency, Ontotheology and the Death of the Humanist Subject, or, Continuing the ARS Conversation," *Rhetoric Society Quarterly*, Volume 35, No. 4, Fall 2005, 83-106. *****awarded the Rhetoric Society of America's Kneupper Award for article of the year, 2006*****

Lundberg, Christian, "Ad Hominem and Agency: A Genealogy" in *Critical Problems in Argumentation*. Willard, Charles Arthur, ed. (Washington: National Communication Association, 2005) pp. 662-669.

Lundberg, Christian, "Forum: The Royal Road Not Taken: Joshua Gunn's 'Refitting Fantasy: Psychoanalysis, Subjectivity and Talking to the Dead' and Lacan's Symbolic Order" *The Quarterly Journal of Speech*, Volume 90, Number 4, November 2004, pp. 495-501.

PEER REVIEWED ARTICLES AND BOOK CHAPTERS—IN PROCESS

Lundberg, Christian, "Theory, Theoria, and the Theoros" (in preparation for Philosophy and Rhetoric)

Lundberg, Christian, "On Democratic Sublimation" (in preparation for the Quarterly Journal of Speech)

INVITED JOURNAL ARTICLES

Lundberg, Christian, "Revisiting the Future of Meaning: Quarterly Journal of Speech Centennial Issue," *Quarterly Journal of Speech*, Vol 101, No. 1 (Special Issue 2015)

William Keith and **Christian Lundberg**, "Inventing Public Speaking: Rhetoric and the Speech Book, 1730-1930," *Rhetoric and Public Affairs*, Vol. 17, No. 1 (Fall 2014)

Lundberg, Christian, "Letting Rhetoric Be: *On Rhetoric* and Rhetoricity" *Philosophy and Rhetoric*, Vol. 46, No. 2 (Spring 2013).

Lundberg Christian, "Dueling Fundamentalisms" in *Communication and Critical/Cultural Studies*, Volume 4, Number 1, March 2007, pp. 106-111.

INVITED BOOK CHAPTERS

Lundberg, Christian, "Psychoanalytic Approaches to Rhetoric" in *The Sage Encyclopedia of Communication Methods*. ed. by Mike Allen (New York: Sage Publishers, 2017).

Lundberg, Christian and Ross Smith "The Question of 'the Public,'" in *Bioethics and Public Moral Argument*, ed. by Michael Hyde (New York: Routledge, 2012) pp. 154-164.

Lundberg, Christian, "The Allred Initiative and Debate Across the Curriculum: Keeping the Tradition of Debate Alive at North Carolina" in *Navigating Opportunity: Policy Debate in the 21st Century*, ed. Alan Loudon and George Zigelmueller (New York: IDEA Press, 2010) pp. 289-321.

Mitchell, Gordon, Peter Bsumek, **Christian Lundberg**, Michael Mangus, and Ben Voth, "Report on the Research and Scholarship Working Group for the National Debate Developmental Conference" in *Navigating Opportunity: Policy Debate in the 21st Century*, ed. Alan Loudon and George Zigelmueller (New York: IDEA Press, 2010) pp. 93-126.

BOOK REVIEWS

Lundberg, Christian, "Review: *A Rhetoric of Style*, by Barry Brummett," *Quarterly Journal of Speech*, Volume 95, Number 2, May 2009, pages 224 – 228.

Lundberg, Christian, "Review: *Giving an Account of Oneself*, by Judith Butler," *Philosophy and Rhetoric*, Volume 40, Number 3, Summer 2007, 329-333.

PUBLISHED REPORTS

Lundberg, Christian, "Violence and Reading Practices: A Comparison of the Muslim and Christian Traditions," Cambridge Long Term Strategy Group Report, Summer 2005. For the Department of Defense, Center for Strategic and Budgetary Assessment, Contract # DASW01-02-D-0014-0049.

ADVISING

PhD Advisees

Blake Faulkner, Rhetoric (completed 8/2021)
Drew Jenkins, Rhetoric (Completed 5/1/2020)
Maggie Frantz, Rhetoric (Completed 3/1/2019)*
Shannon Wong Lerner, Performance Studies (completed 3/1/2017)
Robert McDonald, Rhetoric (completed 6/5/2016)*
Calum Matheson, Rhetoric (co-advisor with Sarah Sharma, completed 5/5/2015)*
Freya Thimsen, Rhetoric (co-advisor with Carole Blair, completed 5/27/2014)*
Kurt Zemlikca, Rhetoric (completed 11/1/2014)
David Montgomerie, Rhetoric (completed 4/26/2013)*
Mary Domenico, Rhetoric (completed 4/1/2017)*
Susan Ryan, Rhetoric

*Secured TT employment at research intensive university

MA Advisees

Erin Arizzi, Rhetoric/Media Studies (completed 5/1/09)
Alison Schlobohm, Rhetoric (completed 4/30/10)

Dissertation Committees

Emily Moran, Performance Studies (Completed 2020)
Ali Ezraghi, Rhetoric (Completed 2020)
George Scheer, Performance Studies (completed 2019)
Oren Abeles, Composition Studies (completed 2017)
Bryanne Young, Performance Studies (completed 2017)
Heather Woods, Rhetoric (completed 2017)
Alex McVey, Rhetoric (completed 2017)
Matthew Boedy, Rhetoric, University of South Carolina (completed 2016)
Grover Wehman, Media Studies (Completed 2016)
Mark Shaukowitz, Rhetoric, University of South Carolina (completed 2015)
Joshua Busman, Music (Completed, 5/1/2014)
Heather Branstetter, Composition Studies (completed 4/28/2013)
Jenna Tiitsman, Religious Studies (completed 5/1/2013)
Grant Bollmer, Media Studies (completed 5/5/11)
Letia Frandina, Rhetoric (completed 5/15/10)
Billie J. Murray, Rhetoric (completed 5/10/10)
Mark Olson, Media Studies (completed 5/8/09)
David Terry, Performance Studies (completed 5/4/09)
Srinath Jayaram, Cultural Studies
Reaz Mahmood, Journalism and Mass Communication
Stace Treat, Rhetoric/Performance Studies

MA Committees

Alanna Brock, JOMC (completed 12/3/2014)
Sarah Vartabedian, Rhetoric (completed 5/1/08)
Carolyn Hardin (completed 5/1/2013)

Undergraduate Honors Committees

J. Daniel Elam, committee member (Completed 5/2008)
Kirsten Laaspere, external reviewer, Bates College (Completed 5/2011)

CLASSES TAUGHT

The University of North Carolina at Chapel Hill

- Graduate Seminar: Lacan's Seminars (co-taught with Richard Cante)
- Graduate Seminar: Publics and their Imaginaries
- Graduate Seminar: The History of Rhetoric—Renaissance Rhetoric
- Graduate Seminar: The History of Rhetoric—Contemporary Rhetoric
- Core Graduate Seminar: Communication and the Social (co-taught with Sarah Dempsey)
- Core Graduate Seminar: Communication and the Political (co-taught with Madeleine Grumet)
- Bridge Seminar: Globalization and Communication
- Chancellor's STEM Scholars Summer Bridge Course: Think, Speak, Argue
- Rhetorical Theory and Practice
- Public Policy Argument
- Argumentation
- Introduction to Cultural Studies
- First Year Seminar: Think, Speak, Argue
- Public Speaking

Wesley Theological Seminary

- Cultivating Eloquence In Preaching: Mid-Career Assessment of Rhetorical Skills

University of Wisconsin, Milwaukee

- Modern Rhetorical Theory

Northwestern University

- Argumentation and Debate

Primary TA and Grader for:

- Global Culture and Communication- Taught by Dilip Gaonkar
- Philosophy of Communication- Taught by Keith Topper
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Liberty University

- Public Speaking
- Introduction to Philosophy
- Senior Seminar in Philosophy: Postmodernism from Saussure to Lacan

Georgia State University

- Public Argument

INVITED SCHOLARLY TALKS

"Evidence and the Public Sphere" JHU, Agora Institute, Feb, 2022

"Quotation Marks," 7th South Carolina Conference on Rhetorical Theory, Columbia, SC, October 5, 2019.

With Joseph Rhodes, "Christianity Cornerstone or Crutch" a Veritas Forum talk, Cal Poly SLO and UC Santa Barbara, San Louis Obispo and Santa Barbara, CA, February 1 and 3, 2017.

With Joseph Rhodes, "Truth, Lies and Persuasion," a Veritas Forum talk, The University of Las Vegas, Nevada, Las Vegas, NV, February 18, 2016.

"Faith as an Other of Rhetoric," the "Faith" Working Group, 5th South Carolina Conference on Rhetorical Theory, Columbia, SC, October 17, 2015.

"On Democratic Sublimation," Spotlight panel, Public Address Conference, Atlanta, GA, October 16, 2014.

"Affect, Lacan's Psychoanalysis and Religious Studies," Preconference sponsored by Auburn Media, American Academy of Religion Conference, Baltimore, MD, November 22, 2013.

"On Addiction," the "Addiction" Working Group, 4th South Carolina Conference on Rhetorical Theory, Columbia, SC, October 17, 2013.

"Lacan in Public," Lecture, Departments of Communication and English, The University of South Carolina, March 1, 2013

"Rhetoric and Public Works: Psychoanalysis and the Science of Rhetoric," Colloquium, Communication Studies Department, The

University of Wisconsin at Milwaukee, February 8, 2013

"Lacan and Rhetoric," Seminar at the University of Georgia, Communication Studies Department, Athens, GA, November 26, 2012

"Response to Chuck Morris, 'Sunder the Children: Abraham Lincoln's Queer Rhetorical Pedagogy,'" Public Address Conference, University of Memphis, Memphis, TN, September 28, 2012.

"Lacan in Public," University of North Carolina Department of Communication Colloquium, Chapel Hill, NC, September 5, 2012.

"Lacan and the Science of Rhetoric," Hitchcock Lecture, University of Iowa Department of Communication Studies, Iowa City, IA, April 17, 2012.

"Evangelical Publics," Texas A&M Symbolic Violence Conference, Byran, TX, March 2, 2012.

"A Response to Chantal Mouffe on the Politics of Space," University of North Carolina Institute for Arts and Humanities Seminar, "Space, Hegemony and Radical Critique," Chapel Hill, NC, Feb 10, 2011.

"On Repetition," The "Repetition" Working Group, 3rd South Carolina Conference on Rhetorical Theory, Columbia, SC, October 15, 2011.

"On Not 'Not Defining Rhetoric,'" NCA Summer Conference on Teaching Rhetorical Criticism & Critical Inquiry, Puget Sound, WA, July 23, 2010.

"Eros and the Impossibility of the Rhetorical Relationship," The "Speaking of Eros" Working Group, 2nd South Carolina Conference on Rhetorical Theory, Columbia, SC, October 17, 2009.

"Revisiting the Gunn/Lundberg Debate: Lacan, Rhetoric and Psychoanalysis," The Southeastern Conference on Rhetoric, Georgia State University, July 17, 2009.

"On Evangelicalism as Public Religion," Featured Pre-conference Speaker, American Association of Religion, Chicago, IL, October 31, 2008.

"Rhetoric and the Call of the Sacred," The Call of the Sacred Working Group, Inaugural South Carolina Conference on Rhetorical Theory, Columbia, SC, October 24, 2008.

"Trope and Enjoyment as Mediation: *The Passion of the Christ* and the Unbearable Pleasure of God's Death" Keynote Address, *In Medias Religiones*, Durham NC, February 2, 2007.

COMPETITIVELY SELECTED CONFERENCE PAPERS

"On Public Speaking as a Democratic Technology," Rhetoric Society of America, May 28, 2016, Atlanta GA.

"On *On Populist Reason*," Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 18, 2015, Las Vegas, NV

"Revisiting the Future of Meaning," Centennial Spotlight Panel, National Communication Association Conference, Nov 22, 2014, Chicago, IL

"Making Connections with the Capitol Steps II," Panel sponsored by NCA First Vice President, National Communication Association Conference, Nov 22, 2013, Washington, DC

"Rhetoric, Anxiety, Modernity: A Reflection on Aune's 'Modernity as a Rhetorical Problem,'" Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 22, 2013, Washington, DC

"Rhetoric and Professional Consulting," Training and Development Division, National Communication Association Conference, Nov 22, 2013, Washington, DC

"Affect in Lacan's Psychoanalysis: Beyond Screen Theory," The Association for Psychoanalysis in Communication, National Communication Association Conference, Nov 22, 2013, Washington, DC

"This is Why We Fight," Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 15, 2012, Orlando, FL.

"Washed in the Blood," Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 15, 2012, Orlando, FL.

"Right Here, Right Now: Engaging the Rhetoric of Our Political Present," Southern States Communication Association, April 15, 2012, San Antonio, TX.

"Uncanny Speech," Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 18, 2011, New Orleans, LA.

"Democratic Humanism and the Rhetoric of Pragmatic Christianity," Religious Communication Association, Nov 17, 2010, San Francisco, CA.

"On Preaching to the Choir," Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 21, 2008, San Diego, CA.

"Lacan and Stoicism," American Society for the History of Rhetoric Division, National Communication Association Conference, Nov 21, 2008, San Diego, CA.

"Rhetorical Strategies, Liberal Imaginaries and Psychoanalysis: Three Theses on The Liberal Self and Violence," Association for Psychoanalysis in Communication, National Communication Association Conference, Nov 16, 2007, Chicago, IL.

"Stranger Danger: Publics and the Problem of Stranger Sociality," Rhetorical and Communication Theory Division, National Communication Association Conference, Nov 16, 2007, Chicago, IL.

"Laclau, Lacan, and the Rhetoric of the Demand," Rhetoric and Communication Theory Division, National Communication Association Conference, Nov 16, 2006, San Antonio, TX.

"Economy, Contingency, and Trope: Negotiating Rhetoric's Engagement with Psychoanalysis as Structure," Rhetoric and Communication Theory Division, National Communication Association Conference, Nov 16, 2006, San Antonio, TX

"The Public against the People" Competitive Paper, Center for Global Culture and Communication Conference on Trope, Affect and Democratic Subjectivity, November 4, 2006, Evanston, IL.

"The Pleasure of the Impossible Ideal—Lacan, Quintilian and Rhetoric as Science," Rhetorical and Communication Theory Division, National Communication Association Conference, November 20, 2005, Boston, MA.

"There is no Such Thing as a Rhetorical Relationship Part Two: On Violence as a Constitutive Function in Publicity." Competitive Paper, Association for Rhetoric and Psychoanalysis, National Communication Association Conference, November 20, 2005, Boston, MA.

"So You Want to Give a Speech About Jesus" Invited paper, Basic Course Division, National Communication Association Conference, November 12, 2004, Chicago, IL.

"There is No Such Thing as a Rhetorical Relationship" Competitive paper, Association for Rhetoric and Psychoanalysis, National Communication Association Conference, November 11, 2004, Chicago, IL. *** **Top Student Paper, Association for Rhetoric and Psychoanalysis*****

"Evangelical Economies of Violence," Religious Communication Association, National Communication Association Conference, November 11, 2004, Chicago, IL

"As Hysterics you Demand a New Master: You Will Get it- Anti Globalization and the Hysterical Politics of the Demand" Presented at the Association for the Psychoanalysis of Culture, "Psychoanalysis and Democracy" Columbia University, October 15, 2004.

"Reflecting Absence and Mediated Presences: the Theology of the Icon and Iconicity" Paper presented at the Crossroads Conference on Cultural Studies, University of Illinois, Urbana IL, Monday, June 28, 2004

"Bush, Beamer, and the Politics of Idolatry" Competitive paper, Religious Communication Association, National Communication Association Conference, November 14, 2003, Miami, Florida.

"Statement on Agency" Paper submitted to the Alliance of Rhetorical Societies, September 11-13, Evanston, Illinois.

"*Ad Hominem* and Agency: A Genealogy" Competitive paper presented at the Alta Conference on Argumentation August 1, 2003, Salt Lake City, UT.

"Mixing the Wines: A Rhetoric of Concealment" Competitive paper presented at Penn State University "Rhetoric's Road Trips" a conference on composition and rhetoric, July 6, 2003, State College, PA.

PUBLIC TALKS

Nov 17, 2020 Post election panel, Program in Public Discourse, UNC Chapel Hill, via Zoom.

Nov 10, 2020 UNC Promote Democracy Initiative, "What Happened? What's Next?" A conversation in the aftermath of the 2020 election," UCN Chapel Hill, via Zoom.

"The Media Revolution," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, June 21, 2014

"Information Literacy in a Globalized World," Charlotte-Mecklinburg Schools Development Conference, Charlotte, NC, June 19, 2014

"The Art of Public Speaking," Local Elected Leaders Academy, University of North Carolina School of Government, Hickory, NC, February 18, 2014

"Debate and Media Literacy as Pathways to Success in the Global Economy," Isothermal Community College, Rutherfordton, NC, February 5, 2014

"Media Literacy in a Global Context," University of North Carolina Worldview Conference, Enloe High School, Raleigh, NC, August 13, 2013

"Globalization and Media Literacy," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, June 20, 2013

"Debating Civil Rights in the Classroom" North Carolina Civic Education Consortium Conference, "The Fight for Freedom: From Slavery to Civil Rights," UNC Greensboro, June 20, 2013

"Why Can't we Just be Civil?," UNC Program in the Humanities, Chapel Hill, NC, February 16, 2013

"The Case for Debate and Media Literacy in the K-12 Curriculum: A Global View," Onslow County Schools Planning Meeting, Jacksonville, NC, February 29, 2012

"Information Literacy in a Globalized World," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, October 20 & November 10, 2011.

"Shaping Our Minds: Globalization and Media Literacy," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, June 21, 2011.

"Debate as A Pathway to Innovation: Timeless Techniques for the New Information Environment," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, November 10, 2010.

"Debating Globalization," University of North Carolina Worldview Conference, Waxhaw High School, Waxhaw, NC, August 20, 2010,

"Why Can't We Talk About Abortion," Lunch and Learn Talk, Parr Center for Ethics at the University of North Carolina, April 20, 2010.

"Best Practices in Critical Thinking," Invited speaker for Rearden Educational's, TeachMe Dubai Teacher's Conference, Dubai City, Dubai, November 11, 2009.

"Best Practices in Teaching Public Speaking and Debate," Invited presenter for Rearden Educational's, TeachMe Dubai Teacher's Conference, Dubai City, Dubai, November 11, 2009.

"Debate 101," Rearden Educational's TeachMe Dubai Teacher's Conference, Dubai City, Dubai, November 12, 2009.

"Media Literacy Workshop," Rearden Educational's TeachMe Dubai Teacher's Conference, Dubai City, Dubai, November 12, 2009.
"Media and Globalization," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, June 16, 2009.

"Rhetoric and Body Language," North Carolina Council of District Attorneys, NDCCA State Conference, Kitty Hawk, NC, October 23, 2008.

"Media and Worldviews: Islam in the Classroom," University of North Carolina Worldview Conference, The Friday Center, Chapel Hill, NC, October 22, 2008.

"Jury Selection, Rhetoric and Body Language," North Carolina Council of District Attorneys, Regional Conference, Durham, NC, March
Christian O. Lundberg Page 8 of 13

28. 2008.

Kettering Foundation, Communication Scholars Committee, Dayton, OH, June 30-July 2, 2008.

WORKSHOPS/COMMUNITY ENGAGED SCHOLARSHIP

Since 2015 I have organized, run, and delivered volunteer or low cost-workshops on effective communication for numerous constituencies on campus. Typically the workshops involve a 1 to 2 day commitment in association with paid graduate student coaches serving as small group leaders. I have condensed them here for the purposes of preserving space. Constituencies have included:

- **State Leaders in association with The School of Government:**
 - I host three pro-bono **weekly office hours** available to any state or local elected or appointed official who would like help on messaging or strategy.
 - Workshops on effective communication for **local elected and appointed leaders**, including the “Local Elected Leaders Academy” and the “SECU Fellowship/Leading for Excellence for Local Appointed Leaders” programs (approx. **25 total workshops** @ ~4 per year for ~6 years, engaging 10 grad student coaches).
 - **Three workshops** for school board leaders (1 per year for 3 years)
 - In the last two years I have begun doing **volunteer issue specific workshops for local leaders**, including a series of free workshops on addressing statue/monument controversies for local elected leaders.
- **The School of Music/Kenan Scholars:** storytelling/pitch workshop: (1 per year for 5 years)
- **UNC Development Office:** workshop on effective messaging (1 per year for 2 years)
- I have also done a series of one-off communication workshops for: **The School of Dentistry, the IAH, Student Services, and**

MEDIA APPEARANCES

Interviewee, Presidential debates: how to watch and why, SCOTT JARED, THE WELL

<https://www.unc.edu/posts/2020/09/29/presidential-debates-how-to-watch-and-why/>

Interviewee, <https://chapelboro.com/the-aaron-keck-show/on-air-today/july-1-2019-debate-rhetoric>

July 1, 2019: Debate Rhetoric Posted by Aaron Keck | Jul 1, 2019 | On Air Today

Interviewee, “The Rise of the Alt Right’s Catchphrase “It’s Okay to be White” in QZ.com December 7,

2017 <https://qz.com/1144783/the-rise-of-the-alt-rights-catchphrase-its-ok-to-be-white/>

Interviewee, “Democrats Set for Debate as Nomination Race Moves to Nevada” By VOA News

February 19, 2020 <https://www.voanews.com/usa/us-politics/democrats-set-debate-nomination-race-moves-nevada>

Interviewee, “UNC Professor Explains Stand-Out Candidates in Debate [Brighton McConnell](#) | Jul 6, 2019 | [National](#)

<https://chapelboro.com/news/national/unc-professor-explains-stand-out-candidates-in-debate>

Interviewee, “Updates: American Election,” *Current Time: America*, VOA Broadcasting, with anchor Roman Mamonov (4 times during the debate cycle)

Interviewee, “TED-Evangelism Harkens Back to a Forgotten 19th-Century Tradition,” Religion Dispatches, February 18, 2016. Available at: <http://religiondispatches.org/ted-evangelism-harkens-back-to-a-forgotten-19th-century-tradition/>.

Radio Interview, “Moral Mondays,” on WCHL, June 24, 2013. News story available at <http://chapelboro.com/news/state-government/rev-barber-the-voice-behind-the-moral-monday-movement/>

Televised Interview, “Third Presidential Debate Analysis,” on WDTV, air date 8:00, October 22, 2012.

Radio Interview, “Is Toning Down The Rhetoric All Talk?,” by Linton Weeks, National Public Radio Online, January 14, 2011. Available at <http://www.npr.org/2011/01/14/132884475/is-toning-down-the-rhetoric-all-talk>.

Radio Interview, “Dueling Fundamentalisms,” on *Talk about Talk* with Johan Adams, Colgate University Radio, air date January 20, 2010.

Televised Interview, “Whatever Happened to Civility,” on *This Week on the Record* with David Crabtree. WRAL TV, air date 7:30 September 26, 2009.

Interviewee, Teaching Tolerance Magazine, Southern Poverty Law Center, Winter 2009 (interviewed by Kate Shuster).

PUBLIC PRINT MEDIA

Perrin, Andy and Christian Lundberg, Interview with Benjamin Tainturier of AOC Media “The Information Hypothesis” 10/2/2021 <https://aoc.media/entretien/2021/10/01/andrew-perrin-et-christian-lundberg-ce-nest-pas-la-desinformation-qui-pousse-a-se-soustraire-a-la-vaccination/>

Lundberg, Christian and Joshua Gunn, “Trump’s Inaugural Speech: is it Morning or Mourning in America, *The Conversation*, January 21, 2017. Available at: <https://theconversation.com/trumps-inaugural-speech-is-it-morning-or-mourning-in-america-71656>

Lundberg, Christian, “ In Victory Speech, Donald Trump Discovers the Power of We” *The Conversation*, November 9, 2016. Available at: <https://theconversation.com/in-victory-speech-donald-trump-discovers-the-power-of-we-68298>

SERVICE

INTERNATIONAL SERVICE

Program reviewer, University of Waterloo, Department of Communication, 2020

NATIONAL SERVICE

Mentor, Rhetoric Society of America Research Network Forum, 2016-present.

Member, Board of Trustees, The National Debate Tournament, 2012-2016.

Member, Membership Committee, National Communication Association, 2009-2012.

Member, Legislative Assembly, National Communication Association, 2008-2010.

Ad Hoc Member, Strategic Planning Committee, National Communication Association, 2009.

Coordinator, “Speaking of Eros” Working Group, 2nd South Carolina Rhetorical Theory Conference, 2009.

Member, Nominating Committee, National Communication Association, 2008-2009.

President, Association for Psychoanalysis in Communication, 2008-2009.

Vice President and Conference Planner, Association for Psychoanalysis in Communication, 2006-2009.

Chair, Committee on Nominations, Rhetorical and Communication Theory Division, 2007.

Student Representative, Rhetoric Society of America Institute Steering Committee, 2005-2007

UNIVERSITY SERVICE

Member, Search Committee, Hussman School of Journalism Dean, 2021-Present

Member, Search Committee, VC for Communications, 2021-Present

Member, IAH Faculty Advisory Board, 2019-Present

Founding Member, Program in Public Discourse 2019-

Member, Board, Program in Public Discourse, 2020-

Member, Curriculum Revision Committee, College of Arts and Sciences, 2017-Present

Curriculum Committee Liaison to the Communication and Collaboration Committee, 2017-2020

Faculty Assembly Delegate, 2016-2019

Ex-Oficio Member to the Faculty Council 2016-2019

Member, Provost’s Committee on Inclusive Excellence and Diversity, 2015-2016

Alternate Faculty Assembly Delegate, 2013-2016

Member, Administrative Board, College of Arts and Sciences, 2013-Present

Member, Faculty Grievance Committee, 2013-2014
Member, First Year Experience Committee, 2013-2016
Summer Bridge Faculty, Chancellor's STEM Scholars, 2013-Present
Member, Faculty Advisory Board, UNC Program in the Humanities, 2013-Present
Member, Vice Chancellor Crisp's Innovation Focus Group, 2012-Present
Guest Online Faculty Seminar Participant, Worldview Institute, 2010-Present
Guest Assistant Coach, UNC Ethics Bowl Team, 2010-2013
Member, Advisory Board, University Program in Cultural Studies, 2007-Present
Member, University Teaching Awards Committee, 2012-2013
Member, Undergraduate Summer Reading Selection Committee, 2011-2013
Undergraduate Advisor, University Program in Cultural Studies, 2010-2012, 2007

DEPARTMENTAL SERVICE

Director of Graduate Studies for Recruitment, July 2017-July 2020
Member, Self Study Committee 2017-2019
Undergraduate Advisor, Cultural Studies, 2012-Present
Member, Executive Committee, Department of Communication Studies, 2007-2011, 2013-2016
Member, Graduate Studies Committee, Department of Communication Studies, 2007-2014
Chair, Communication Studies External Communication Committee, 2013-2015
Member, Professional Development Profile Reform Committee, The Department of Communication Studies, 2012
Member, Intellectual and Social Life Committee, Department of Communication, 2006-2007
Assistant Convener, "Dissenting Rhetorics", a summer seminar for the Center for Global Culture and Communication, an initiative of the Northwestern University School of Communication, July 12-17, 2004, Evanston, Illinois, convened by Angela Ray
Assistant Convener, "Rhetoric Goes Public: The Goodnight Years at Northwestern: Conference in Honor of G. Thomas Goodnight," Northwestern University, Evanston, Ill., April 16-18, 2004 convened by Rob Asen
Assistant Convener, "Diaspora Performance", a summer seminar for the Center for Global Culture and Communication, an initiative of the Northwestern University School of Communication, July 20-25, 2003, Evanston, Illinois, convened by Dwight Conquergood
Assistant Convener, "Rhetorical Agency and Political Imaginaries", a summer seminar for the Center for Global Culture and Communication, an initiative of the Northwestern University School of Communication, June 23-29, 2003, Evanston, Illinois, convened by Dilip Gaonkar

EDITORIAL BOARDS

Member, Editorial Board, Contemporary Argumentation and Debate, 2010-Present
Member, Editorial Board, Quarterly Journal of Speech, 2012-2018
Member, Editorial Board, Rhetoric Society Quarterly, 2012-2018
Member, Editorial Board, Communication Monographs, 2010-2018
Member, Editorial Board, Argumentation and Advocacy, 2010-2016
Member, Editorial Board, Cultural Studies, 2010-2015
Member, Editorial Board, Critical Studies in Mass Communication, 2007-2010
Member, Editorial Board, Communication and Critical/Cultural Studies, 2007-2009
Ad Hoc Reviewer, Argumentation and Advocacy, Philosophy and Rhetoric, Quarterly Journal of Speech, Rhetoric and Public Affairs

AWARDS

J. Carlyle Sitterson Freshman Teaching Award, 2013.

Rhetoric Society of America, Kneupper Award for article of the year, "Ouija Board, Are There Any Communications?' Agency, Ontotheology and the Death of the Humanist Subject, or, Continuing the ARS Conversation," 2006.

COMPETITIVELY SELECTED GRANTS AND LEAVE TIME

Semester Research Leave, Spring 2022 (Deferred for Provost Office Duties)

Semester Leave: Program in Public Discourse, Fall 2020

Semester Research Leave, Fall 2016

Semester Research Leave, Spring 2009

UNC College of Arts and Sciences Junior Faculty Development Grant, 2009-2010, 7500\$.

DOD Research Grant, Cambridge Long Term Strategy Group, Summer 2005, 3000\$.

Northwestern School of Communication Ecroyd Dissertation Year Fellowship, 2005-2006.