**Three Ships Summer Internship**

**Location:** Raleigh, NC

Who are you? You’re the best in your class. Not only in brain power but in ideas, drive and gumption. You have an unyielding interest in the digital world and you can’t wait dive in.

Are you looking to accelerate your growth and increase your responsibility in a creative yet analytical role?

Great; we’ve been looking for you. We are ready to equip our interns with the resources to learn the fundamentals of best-in-class digital marketing. Our internship is paid and runs for 10 weeks, 40 hours/week. In addition to training and mentoring, you’ll participate in our company meetings and social events. Only seniors graduating are eligible to apply. Possibility of full-time employment following completion of the internship.

**Opportunities & your mission:**

Content and Promotion Intern: *Your mission will be to assist our Digital Marketing Associates to produce high-quality, content that grows domain authority, gets placed on other outlets, and supports our growing presence in our primary verticals.*

Editorial Intern: *Your mission will be to create and optimize high-quality branded content on sleep, dreams, mattresses and other related topics.*

Analyst Intern:*Your mission will be to help with data projects related to paid media performance, attribution and channel / revenue optimization.*

Media Buying Intern: *Your mission will be to shadow and assist Media Strategists in driving short and long-term success for client accounts.*

Design / Click-Rate Optimization Intern: *Your mission will be to create landing page designs, publish website pages, and test engagement and user experience elements that drive high-performing digital marketing campaigns.*

**Why you should join us:**

* **Results**– At Three Ships, we have nine consecutive years of profitability and a track record of successful growth in the digital marketing space.
* **Stability**– We are privately owned, have a holding period of “forever,” have no debt, have significant cash to invest – we’re “rock solid” financially.
* **Exposure**– You will have a front-row seat in growing a business. Your teammates have built and sold companies, managed 100s of employees, and run campaigns with Fortune 500 brands.
* **Market Landscape**– The mattress and sleep industries are highly relatable industries that are in the process of transforming and growing. There’s no better time than now to be building a business in this space.
* **Career Growth**– There is no cap on growth, promotions or the opportunity to own and put your stamp on important projects. Prove your value and you will be rewarded accordingly.
* **Learning**– We are a small and mighty team but also have the advantage of tapping into the Three Ships ecosystem and working with subject matter experts in creative, branding, content strategy, SEO, paid media and more. The opportunity to grow new skills and learn from smart people is endless.
* **Fun**– The team on the third floor has a high bar for excellence, but also a real interest in each other and making work fun.

**About Three Ships:**

Three Ships drives growth through digital marketing. Our approach to digital marketing is supported by years of success in creating performance-driven content, media investment management, and conversion rate optimization. Among our arsenal of assets, we have invested more than $3 million in developing a proprietary machine-learning technology to organize the way we identify, compete, and win search keywords.

Three Ships was named the 2016 North Carolina [Small Business of the Year](http://businessnc.com/small-business-winner-ship-shape/) by *Business North Carolina*. We operate [HouseMethod.com](https://housemethod.com/), [MattressAdvisor.com](https://www.mattressadvisor.com/), [RemedyReview.com](file:///C%3A%5CUsers%5CZach%20Clayton%5CDownloads%5Cremedyreview.com), and have investments in two specialized digital agencies. Across everything we do, we unlock growth for our clients through digital marketing. We currently operate 4 primary lines of business:

-- Mattress Advisor (MattressAdvisor.com). A rating and reviews website for the fast-growing direct-to-consumer mattress industry.

-- House Method (HouseMethod.com). A consumer media destination for home enthusiasts.

-- Remedy Review (Remedyreview.com). A media property designed to advance natural health through unrivaled content.

-- Three Ships Media. An agency model where our team works with operating companies to increase revenue from digital channels.

**Our Values:**

* **Build The Team**: Motivate by providing a positive, impactful example; have ownership mentality
* **Grow Without Limits**: Embrace continual learning and improvement; be open-minded
* **Act With Focus**: Manage time well; execute
* **Get After It**: Exemplify passion; be exceptional; deliver game-changing results

Interested?

Apply on Handshake, or send your resume, cover letter, and work samples to:

*Ashley Irvin*

*Growth Manager*

*ashley.irvin@three-ships.com*