

# CURRICULUM VITAE

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## Education

PhD, Northwestern University, Department of Communication Studies, September 1988  
MA, University of North Carolina at Chapel Hill, Department of Speech Communication  
August 1984  
BS, Northwestern University, Department of Communication Studies, June 1982

## Positions Held

*University of North Carolina at Chapel Hill*

January 1 2014-Present, Professor, Department of Communication  
1995-2014, Associate Professor, Department of Communication Studies  
2006-Present, Adjunct Professor, Curriculum in Peace, War, and Defense  
2004- Present, Research Fellow, Triangle Institute for Security Studies (the tri-University  
research consortium for faculty in security studies at UNC, Duke University, and North  
Carolina State University, TISS's first named Research Fellow)  
Spring 2005, and Spring 1997, Acting Chair, Curriculum in Peace, War, and Defense  
1990-1995, Assistant Professor, Department of Communication Studies

*US Army War College, Carlisle, Pa.*

2011-12, Visiting Research Professor, Strategic Studies Institute (the Army's internal  
think tank, and only research facility at the strategic level) US Army War College  
2008-10, Visiting Research Professor, SSI, USAWC

*University of Pittsburgh*

1988-1990, Assistant Professor, Department of Communication  
1987-1988, Instructor, Department of Communication

## Books

Ed. (with Carol K. Winkler) *Visual Propaganda and Extremism in the Online  
Environment* (Strategic Studies Institute: US Army War College: Carlisle, Pa., July 2014)

*You Tube War: Fighting in a World of Cameras in Every Cell Phone, Photoshop on  
Every Computer* (Strategic Studies Institute Monograph Series: US Army War College:  
Carlisle, Pa., 2009)

*You Tube War References and Reprints:*

- Reprinted, "IO Newsletter," US Army Space and Missile Defense Command and Strategic Defense Command Newsletter for Professional Development of the Information Operations force, Vol. 10, no. 6. (Jan. 5-25, 2010)
- Selected as required reading, US Army War College course on Strategic Communication and Information Warfare, and the Information Resources Management College of the National Defense University
- Noted as "Item of Interest," feature highlighting recent publications on home page of Air University research portal, (research resource used throughout DOD), and highlighted on Air University's Cyberspace and Information Operations Study Center page on New Media and Social Media, <http://www.au.af.mil/info-ops/socialmedia.htm>
- Used as the basis for vignettes in the doctrinal manual for US Army Special Forces Information Operations, Spring 2010 (unavailable: classified FOUO/NOFORN – "For Official Use Only/No Foreigners")

#### *You Tube War Briefings:*

- "Terrorism and the New Media Environment," Interagency Strategic Communication Network, 28 May, 2010, Washington, DC, at the US State Department, via web cast to network of approximately 700 employees of USG agencies, located in DC and deployed
- "Terrorism and New Media Technologies," Security for a New Century Briefing Series, for US Senate Staff, 28 May, 2010, Washington, DC
- Personal briefing for Mr. Kevin Gates, Senior staff, House Armed Services Committee, Sub-Committee on Terrorism and Unconventional Threats, 26 May, 2010, Washington, DC
- Briefing for Department of Defense and Department of State staff, hosted by the Principal Deputy Assistant Secretary of Defense for Public Affairs, May 2010

#### *Service Publications*

Jeffrey L. Canton, Cori E. Dauber, Jeffrey L. Groh, David J. Smith, *Information As Power: An Anthology of Selected United States Army War College Student Papers Vol. 4* (US Army War College: Carlisle, Pa., January, 2010)

*Cold War Analytical Structures and the Post Post-War Era*, February 1993, Praeger Press

#### **Book Chapters**

- "Terrorism," entry in *Sage Encyclopedia of Communication Research Methods* (in press: publication anticipated January 15, 2017)
- "Radical Visual Propaganda in the Online Environment: An Introduction," (with Carol K. Winkler) in *Visual Propaganda and Extremism in the Online Environment*: 1-30
- "The Branding of Violent Jihadism," in *Visual Propaganda and Extremism in the Online Environment*: 137-164
- "VNSA [Violent Non-State Actors] Strategic Communications: Messaging and Media," in Laurie Fenstermacher et al, eds. *Protecting the Homeland From Domestic and International Terrorism Threats: Current Multidisciplinary Perspectives on Root Causes, the Role of Ideology and Programs for Counter-radicalization and Disengagement*

(Topical Strategic Multilayer Assessment Multi-agency and Air Force Research Laboratory Multidisciplinary White Papers in Support of Counter-terrorism and Counter-WMD, January 2010): 228-236. (Written for, and distributed online to, several hundred policymakers in key federal agencies, including Department of Defense, Department of Homeland Security, and the various agencies making up the Intelligence Community.)

“Terrorist Spectaculars and the Ladder of Terrorist Success,” in James Forest, ed. *Influence Warfare: How Terrorists and Governments Fight to Shape Perceptions in a War of Ideas* (Westport, Ct.: Praeger Security International for the West Point Center for Combating Terrorism, 2009): 93-122

“Life in Wartime: Realtime War, Realtime Critique; Fighting in the New Media Environment,” in Thomas Britt, Carl Castro, and Amy Adler eds. *Military Culture*, vol. 4 of *Military Life: The Psychology of Serving in Peace and Combat* (Westport, Ct.: Praeger Security International, 2006): 180-210.

Language entries, *Oxford Companion to American Military History* (New York: Oxford University Press, 1999)

“Talkin’ the Talk,” *Statecraft and Security: The Cold War and Beyond*, Essays in honor of Michael McGwire, ed. Kenneth Booth (Cambridge: Cambridge University Press, 1998): 122-132

### **Peer Reviewed and Competitively Selected Publications**

*This category includes both traditional, peer-reviewed academic journals, and journals which are competitive, but where articles are reviewed primarily or entirely by a professional editorial staff.*

“Qualitative Data Structuring of Extremist Video: A Metric For the Analysis of the Quality of Visual Propaganda,” (with Mark Robinson) revise and resubmit, *Studies in Conflict and Terrorism*

“ISIS and the Family Man,” *Small Wars Journal*, July 1, 2015

<http://smallwarsjournal.com/jrnl/art/isis-and-the-family-man>

“The Truth Is Out There: Responding to Insurgent Deception and Disinformation Operations,” *Military Review* (January/February 2009): 13-24 (the Army’s premiere publication regarding issues relevant to the operational – as opposed to the tactical or strategic – level of conflict)

### *“The Truth Is Out There” References and Reprints:*

-- Translated into Thai by US Special Forces for use in training Royal Thai Army and Marines

-- Used as major scenario, Deidre Collings and Rafal Rohozinski, *Blogs and Bullets: New Media and the Warfighter: An Analytical Synthesis and Workshop Report* (Carlisle, Pa.: US Army War College, n.d.)

-- Source of vignettes in new doctrinal manual for US Army Special Forces on Information Warfare, Spring 2010 (unavailable, classified FOUO/NOFORN – For Official Use Only/No Foreigners)

-- ARSTRAT (Army Strategic Command) Newsletter, Vol. 9, no. 6 – 1<sup>st</sup> article referenced and linked.

“The Shot Seen ‘Round the World: The Impact of the Images of Mogadishu on American Military Operations,” *Rhetoric and Public Affairs* 4 (Winter 2001): 653-688

“Implications of the Weinberger Doctrine for American Military Intervention in a Post-Desert Storm Age,” *Contemporary Security Policy* 22 (December 2001): 66-90

“Image as Argument: The Impact of Mogadishu on American Military Intervention,” *Armed Forces and Society* 27, no. 2 (Winter 2001): 205-230

“The Place and Power of Civic Space: Reading Globalization and Social Geography Through the Lens of Civilizational Conflict,” (with David Cheshier), *Security Studies* 8, no. 2 (Winter 1998-99): 34-67

“The Practice of Argument: Reading the Conditions of Civil-Military Relations,” *Armed Forces and Society*, Spring 1998: 435-446

“If Somalia, Why Not Bosnia?: Argument Standards for a New World Order,” in *Argument and the Postmodern Challenge: Proceedings of the Eighth SCA/AFA Conference on Argumentation*, ed., Raymie McKerrow (Annandale, Va.: SCA, November 1993): 283-293

“It’s Time for a Change: A Global Assessment of the State of the Art in NDT Debate,” (with Scott Deatherage) in *Argument and the Postmodern Challenge: Proceedings of the Eighth SCA/AFA Conference on Argumentation*, ed. Raymie McKerrow (Annandale, Va.: SCA, November 1993): 69-71

“Negotiating From Strength: Arms Control and the Rhetoric of Denial,” *Political Communication and Persuasion* 7, no. 2 (April-June 1990): 97-115

“Game Theory and Deterrence: A Communications Centered Perspective,” *International Studies Notes* 15, no. 3 (Fall 1990): 91-97

“Fusion Criticism: A Call to Criticism,” *Spheres of Argument: Proceedings of the Sixth SCA/AFA Conference on Argumentation*, ed. Bruce Gronbeck, et al (Annandale, Va.: SCA, October 1989): 33-36

“Validity Standards and the Strategic Debate,” *Defense Analysis* 5, no. 2 (Spring 1989): 115-128

“Debate as Empowerment,” *Journal of the American Forensics Association* 25, no. 4 (Spring 1989): 205-207

“Through a Glass Darkly: Validity Standards in the Strategic Nuclear Debate,” *Journal of the American Forensics Association* 24, no. 3 (Winter 1988): 168-180

“Better Dead or Red: Risk in the Nuclear Age,” Proceedings of the Fifth Summer Conference on Argumentation (Backlick, Va.: SCA, October 1988): 137-142

### **Invited Publications**

“Comments on Video Propaganda,” Memo for senior leadership of Central Command, with Mark Robinson, solicited, regarding propaganda usage in areas under ISIL control in *SMA-Reach back*, (December, 2016,) <http://nsiteam.com/social/wp-content/uploads/2016/12/QL-5 -response- -how-audiences-reveive-info 10-4-2016FinalDraftV2.pdf>

“Visual Imagery of the Islamic State,” in *Countering Daesh Propaganda: Action-Oriented Research for Practical Policy Outcomes* (Atlanta, Ga.: The Carter Center, February, 2016) [https://www.cartercenter.org/resources/pdfs/peace/conflict\\_resolution/countering-isis/counteringdaeshpropaganda-feb2016.pdf](https://www.cartercenter.org/resources/pdfs/peace/conflict_resolution/countering-isis/counteringdaeshpropaganda-feb2016.pdf)

“ISIS and the Hollywood Visual Style,” (with Mark D. Robinson), Guest Post, *Jihadology.net*, July 6, 2015 <http://jihadology.net/2015/07/06/guest-post-isis-and-the-hollywood-visual-style/>

### *Selected References and Reprints*

J. Dana Shuster, “Iran Nuclear Negotiations Continue in Debate Over Sanctions Relief,” *Foreign Policy*, July 8, 2015 <http://foreignpolicy.com/2015/07/08/iran-nuclear-negotiations-continue-over-debate-on-sanctions-relief/>

“The Propaganda War,” *The Economist*, August 15, 2015 <http://www.economist.com/news/middle-east-and-africa/21660989-terrorists-vicious-message-surprisingly-hard-rebut-propaganda-war>

### **Invited Presentations**

*This category, for the last several years, has been a key venue for the dissemination of my research findings, given the importance to me of non-academic audiences.*

“Visual Propaganda in the Online Space,” Conference on Transnational Responses to Terrorism, UNC-Chapel Hill, Chapel Hill, NC, November 10, 2017

“Evaluating Terrorist Propaganda,” NATO Communicators Conference, Valencia, Spain, September 21, 2017

“Visual Imagery in Jihadist Propaganda,” February 13, 2017, Ohio University

“ISIS Use of Visual Imagery: Implications for Counter-Narratives,” (with Mark D. Robinson), SMA in Support of SOCOM, delivered via web-based platform

“Countering Online Extremism: ISIS Use of Visual Imagery,” Countering Online Extremism Conference, Semantica Research, May 26, 2015, London, UK (delivered virtually)

“Best Practices US: ‘Think Again, Turn Away’ – A Critique,” Social Media and Cyber Influence Workshop, Canadian Forces College, Toronto, Canada, April 8, 2015

“ISIS Use of Visual Imagery,” Social Media and Cyber Influence Workshop, Canadian Forces College, Toronto, Canada, April 8, 2015

“ISIS Use of Visual Imagery,” Annenberg School of Communication, University of Southern California, Los Angeles, Ca., March 31, 2015

“ISIS Use of Visual Imagery in Online Propaganda,” Council on Foreign Relations, New York, New York, November 12, 2014

“AQAM Branding,” [Use of logos on their propaganda videos by Al Queda and Associated Movements] Conference on Visual Propaganda in Online Radicalization, Georgia State University, Atlanta, Ga. (Closed academic conference; invitation only), March 15, 2012

“Branding Terrorism,” Conference on Visual Propaganda in Online Radicalization, Georgia State University, Atlanta, Ga. (Conference for wider audience), March 16, 2012

Opening lecture, Foreign Policy Research Institute 2012 Guest Lecture Series on American Grand Strategy, Philadelphia, Pa., January 26, 2012

“The Media, Terrorism, and Counterterrorism,” Strengthening Regional Partnerships for the 21<sup>st</sup> Century, co-sponsored by the Joint Special Forces University (JSOU), US Special Operations Command (USSOCOM), Special Operations Command Central Command (SOCCENT), and the Emirates Center for Strategic Studies and Research, Abu Dhabi, United Arab Emirates, April 15, 2011

“Analyzing Visual Imagery in Jihadist Multimedia Propaganda,” Influence and Fighting Propaganda Conference, IO (Information Operations) Institute, October 14, 2010, Turning Stone, NY

“Terrorist Manipulation of New Media,” Near East South Asia Center for Strategic Studies, National Defense University, July 22, 2009 and May 6, 2009, Washington, DC

“Terrorism and Media In a New Media Environment,” National Security Seminar, Canadian Forces College, May 7, 2009, Toronto, Canada

“Responding Effectively to Terrorist Propaganda,” Worldwide Public Affairs Symposium, (US Army Public Affairs Officers from around the world), May 6, 2009, Washington, DC

“Terrorist Spectacular as Media Event; Terrorist Propaganda as Media Production,” Advanced Course, Canadian Forces College, November 2, 2007, Toronto, Canada

“Terrorist Manipulation of the New Media Environment: Challenges for the NATO Public Affairs Officer,” NATO Public Affairs Conference, October 2, 2007, Norfolk, Va.

“Media Issues,” Kennedy Center for Special Warfare, Ft. Bragg, NC, November 12, 2006 and February 10, 2007 (training course for Special Operations Officers at the O-3/O-4 level)

“Media Panel for Special Operations Forces Element,” Army Command and Staff College, Ft. Leavenworth, Ks., November 10, 2006

“Fighting the Two Front War,” SOVEREIGN CHALLENGE, Conference co-hosted by Special Operations Command and Strategic Command for Foreign Military Attaches, Offutt AFB, Omaha, Ne., November 2, 2006 (briefing for representatives of more than fifty allied nations, most of whom were military attaches posted at their nations’ embassies in Washington, DC)

“The Media, the Military, and Terrorism,” Kennedy Center for Special Warfare, Ft. Bragg, NC, May 10, 2006

“The Nexus Between Terrorism and the Press,” Canadian Forces College National Security Seminar, May 1, 2006, and the Joint Reserve Command and Staff Course, Canadian Forces College, July 10, 2006, Toronto, Canada

“Press Coverage of Hurricane Katrina: Lessons for the Modern Military,” Special Course, (equivalent US Command and Staff College), Canadian Forces, Toronto, Canada, September 30, 2005

“Combat Casualties, Public Opinion, and the Press,” Joint Reserve Command and Staff Courses, Canadian Forces College, Toronto, Canada, July 7, 2005

“Another Kind of Shock and Awe: Another Meaning of the Iraqi Elections,” Canadian Forces College National Security Seminar, Toronto, Canada, April 26, 2005

“War Stories: Can We Trust the News Coverage From Iraq?” Emory University, Emory University Political Science Honor Society Invited Lecture, Atlanta, Georgia, February 25, 2005

“The Insurgency and Media Coverage: Implications for the Army,” US Army War College, Carlisle Barracks, Pa., January 31, 2005

“Is the Press Coverage of Combat Casualties in Iraq Reducing Public Support?” Canadian Forces College Special Course, Toronto, Canada, September 29, 2004

“The CNN Effect and Casualty Shyness: Updating the Situation,” Canadian Forces College National Security Seminar, Toronto, Canada, April 29, 2004

“And Now Back to the Trial of the Century: How the Media Contributes to Complacency in the War on Terror,” East Carolina chapter of Infragard (national association to bring together private sector security professionals, local law enforcement and local chapters of the FBI to exchange ideas and information helpful to the protection of the nation’s critical infrastructure), Research Triangle Park, NC, April 14, 2004

“Blogging and Deliberative Democracy, Blogging and Academic Scholarship,” Annenberg Colloquim Series, USC, Los Angeles, CA, March 25, 2004

“Is the Coverage of Iraq Balanced? The Role of the Warbloggers,” National War College Information Resources Management College, November 17, 2003

“The Military and the Media: Is the Coverage of Iraq Balanced and Does it Matter?” Canadian Forces College Military Special Course (equivalent US Command and Staff College), Toronto, Canada, September 30, 2003

“The Media Returns to Normal: Hey, Is There a War On?” Northwestern University Colloquium on Rhetorical Criticism, Department of Communication Studies, May 3, 2002

“Gary Condit and the Battle of Shah-e-Khot: How the Press Failed America,” Independent Scholars Association National Humanities Center Lecture Series on the Media and War, Raleigh, NC, April 24, 2002

“Media Strategies for a New War at Home and Abroad,” Triangle Institute for Strategic Studies/Army War College Conference on Terrorism, Chapel Hill, NC, February 28, 2002

“‘We Don’t Do Mountains’: Image and Argument in US Military Policy,” Department of International Politics, University of Wales at Aberystwyth, April 20, 1999

“Where’s the Carrier? Naval and Marine Corps Budgets in the Wake of the Weinberger Doctrine,” Naval Historical Center Seminar Series, Washington Navy Yard, September 30, 1996



“The Weinberger Doctrine and the Crisis in Civil-Military Affairs,” Olin Institute Seminar Series in Civil-Military Affairs, School for Advanced International Studies of Johns Hopkins University, Washington, DC, November 22, 1996

“Rhetoric and the Study of War,” Triangle Institute for Strategic Studies, Dinner Seminar Series, Chapel Hill, NC, November 28, 1995

“Nuclear Strategic Doctrine as Argument Form,” Faculty Colloquium Series, Department of Communication Studies, Northwestern University, November 10, 1995, Evanston, IL.

### **Professional Meetings (selected)**

Participant, Symposium on Terrorist Use of Information Technology, Co-Hosted by NYU Graduate School and UN Executive Directorate on Counterterrorism, New York, New York, March 31, 2015

Participant, group requested to assist in developing curriculum for new course on Countering Violent Extremism, Joint Special Operations University, MacDill AFB, Tampa, FL, May 15-17, 2012 (and requested to teach several sections of pilot, April, 2013)

Subject Matter Expert (Army War College representative to) Georgia State University Conference on Visual Propaganda and Online Radicalization, March 15-17, 2012  
<http://www.cas.gsu.edu/visualpropaganda/#!/prettyPhoto>

Principal Organizer, Interdisciplinary Conference on Public Opinion and US Foreign Policy under the auspices of the Triangle Institute for Strategic Studies, January 10, 1998

### **Selected Conference Papers**

“Evaluation of Visual Propaganda,” National Communication Association National Conference, Dallas, Tx., November 17, 2017

“Qualitative Analysis: Metrics for Visual Propaganda,” (with Mark Robinson,” TASM Conference (Terrorism and Social Media) VOXPOL EU Consortium, Swansea, Wales, June 21, 2017

“Visual Imagery in ISIS Video Propaganda,” “After ISIL: Stability and Spillover,” sponsored by U.S. Army Special Operations Command, TISS, and The Laboratory for Unconventional Conflict and Simulation, December 2, 2016, Durham, N.C

VMI “Conference on Strategic Leadership in Times of Global Transition,” November 3, 2016  
Panel on “Shaping A Shared Strategic Vision to Combat the Spread of Radical Jihadism.”

“Terrorist Use of Online Video,” Inter-University Seminar, Chicago, IL., October 30, 2015

“ISIS Use of Visual Imagery: First Cut on a Quantitative Matrix,” (With Mark Robinson), Joint Special Operations Masters/CISA Symposium, Ft. Bragg, NC, May 12, 2015

“Jihadist Propaganda Video: The Visual Mash-Up Form,” Inter-University Seminar (IUS) on Armed Forces and Society National Conference, Chicago, IL, October 19, 2011 (bi-annual interdisciplinary conference for scholars interested in social science and qualitative study of the military)

“Building an Analytic Methodology for Visual Propaganda,” (with Carol K. Winkler) Conference on Terrorism and New Media, Dublin City University, Dublin, Ireland, September 9, 2010

“Case Study of Strategic Communication Failure: Wiki-Leaks,” Western Hemisphere Security Colloquium, sponsored by SOUTHCOM (Southern Command) Coral Gables, Florida, 26 May, 2010 (presenters from nations across the Americas)

“Terrorist Imagery and the Internet,” DHS Internet Radicalization Workshop, Durham, NC, November 18, 2009

“Double Exposure: Terrorist Attacks and the Power of the Visual,” Inter-University Seminar Annual Convention, Chicago, IL, October 23, 2009

“Analyzing Enemy Propaganda: A Rhetorical and Media Approach,” National Communication Association National Convention, Chicago, IL, November 18, 2007

“Press Coverage of Homeland Security,” Homeland Security Symposium V, (Co-Sponsored by Northern Command and National Homeland Defense Foundation), Colorado Springs, Co., October 4, 2007 (plenary session for conference attended primarily by military, industry, and first responders: attendance approximately 2,000)

“The Relationship Between Combat Casualties and Public Opinion: What Role Does the Media Play?” Triangle Institute for Security Studies Conference on Casualties in War, February 13, 2006, Durham, NC

“Contributing to the Public Conversation: Academics Blogging,” Participant in Short Course on Academics and the Public, September 5, 2005, American Political Science Association National Conversation, Washington, DC

“Cry Havoc, and Let Slip the Blogs of War,” April 17, 2004, Conference in Honor of the Goodnight Years, Northwestern University, Evanston, IL

Plenary respondent to Carol Winkler on Presidential Rhetoric and Terrorism, TAMU Conference on Presidential Rhetoric, March 6, 2004, College Station, TX

“Role of the Warbloggers,” National Communication Association National Convention, Miami, FL, Nov. 21, 2003

Spotlight Panel: Scholars in Rhetoric of War, Eastern Communication Association Annual Conference, April 25, 2003, Washington, DC

“How The Press Is Failing America In Time of War: Civilian Casualties and the Case of ‘the New Hampshire Study,’” Triangle Institute for Security Studies Conference on the Media in Wartime, March 20, 2003, Durham, NC

Respondent to Dana Priest, *Washington Post*, and Bob Zelnick, Boston University (formerly ABC News Pentagon correspondent), Triangle Institute for Security Studies Conference on Strategic Deception, Durham, NC, Oct. 2, 2003

“Is the War on Terror a New Rhetorical Phenomenon? No.” National Communication Association National Convention, New Orleans, LA, November 21, 2002

“I Was Right Then and I’m Right Now – Damn It: Another Try at Answering the Left on September 11,” National Communication Association National Convention, New Orleans, LA, November 21, 2002

Spotlight Panel: Four Scholars Respond to September 11<sup>th</sup>, Southern Communication Association Annual Conference, Winston Salem, NC, April 5, 2002

“One War, Two Fronts, Lets Roll: Justifications for the Narrative Frame of War After 9-11,” National Communication Association National Convention Spotlight Panel on the Events of September 11<sup>th</sup>, Atlanta, GA, November 4, 2001

“Civilian Casualties: A Proposal for DOD Argument Strategies in the Wake of 9-11,” National Communication Association National Convention, Atlanta, GA, November 5, 2001

“‘Time for Us to Go’: Exit Strategies as Argument Construct,” American Forensic Association/National Communication Association Conference on Argument, Alta, UT, August 4, 2001

“Space, Place, Vector, Grid: The Use of Space in Contemporary Military Doctrine,” National Communication Association Annual Convention, Seattle, WA, November 10, 2000

“Poisoning the Well: the Weinberger Doctrine and US Military Policy,” Conference sponsored by the UK Ministry of Commerce and Ministry of Defense and the University of Birmingham, April 17, 1999, Birmingham, UK

### **Grants and Awards**

2017 \$866,687 (with Mark Robinson) Homeland Security Community Engagement CVE Grant for “Peer-to-Peer” Video Production (Grant awarded under Obama administration; rescinded under Trump administration after decision to change grant criteria)

2008 Humanities and Performing Arts Faculty Grant, University of North Carolina Chapel Hill

2006 University Research Council Grant, University of North Carolina Chapel Hill

2005 Chapman Family Faculty Fellow, University of North Carolina Chapel Hill

2003 Academic Fellow, Foundation for the Defense of Democracy (10 day seminar on terrorism-related issues held in Israel in conjunction with Tel Aviv University)

2000 Winner (with David Cheshier) American Forensic Association Research Award, for the “The Place and Power of Civic Space”

1999 University Research Council Grant, University of North Carolina Chapel Hill

1998 Winner, Advanced Research Award, Military History Institute of the US Army War College

1996 Winner of the Ruth and Phillip Hettleman Award for Outstanding Contributions to Scholarship from a Young Faculty Member (UNC Chapel Hill campus wide award)

1996 Arts and Sciences Foundation Grant, University of North Carolina Chapel Hill

1996 Research Grant from the Marine Corps Historical Foundation for research in the Marine Corps Historical Center Archives

1995 Winner, Vice Admiral Edwin Hooper Grant from the United States Naval Historical Center for research in the Naval Historical Center Archives

1994 Winner, Air Force Historical Research Agency Grant, for research in the Historical Center archives, Maxwell AFB

1993 Arts and Humanities Institute Fellowship, University of North Carolina Chapel Hill

1992 Junior Faculty Development Award, UNC Chapel Hill, for research in the Naval War College archives

1993 University Research Council Grant, University of North Carolina Chapel Hill

### **Opinion Pieces and Commentary**

“The Impact of Visual Images: Addendum,” Strategic Studies Institute USAWC: *Of Interest*, March 6, 2012,

<http://www.strategicstudiesinstitute.army.mil/index.cfm/articles/The-Impact-of-Visual-Images-Addendum/2012/3/6>

“Weekend at Osama’s,” Strategic Studies Institute USAWC Newsletter,” Strategic Studies Institute USAWC *Newsletter*, February 6, 2012,  
<http://www.strategicstudiesinstitute.army.mil/index.cfm/articles/Weekend-at-Osamas/2012/2/6>

“The Importance of Images to America’s Fight Against Jihadism,” Strategic Studies Institute USAWC: *Of Interest*, January 24, 2012  
<http://www.strategicstudiesinstitute.army.mil/index.cfm/articles/The-Importance-of-Images-to-Americas-Fight-Against-Violent-Jihadism/2012/1/24>

“The Goose and the Gander,” Strategic Studies Institute USAWC *Newsletter*, April, 2010, <http://www.strategicstudiesinstitute.army.mil/newsletter/apr2010.htm> -- picked up by Tom Ricks, see  
[http://ricks.foreignpolicy.com/posts/2010/04/09/how\\_come\\_newspapers\\_don\\_t\\_c\\_over\\_the\\_kidnappings\\_when\\_it\\_happens\\_to\\_them?hidecomments=yes](http://ricks.foreignpolicy.com/posts/2010/04/09/how_come_newspapers_don_t_c_over_the_kidnappings_when_it_happens_to_them?hidecomments=yes)

“Demanding Neutrality Is Silly,” *Raleigh News and Observer*, April 6, 2003, pg. 24-A (unavailable on the web)

“Body Bags Alone Won’t Dampen American Morale,” (with Peter Feaver) *USA Today*, March 20, 2002

“Let Me Count the Ways,” (with Scott Deatherage) Letter to the Editor *The Weekly Standard*, September 16, 2002

## **Media Work**

### **Internet:**

Midrats, Blog Talk Radio Episode 322 “Radical Extremism, Visual Propaganda, and the Long War,” (with Mark Robinson), March 6, 2016 entire hour devoted exclusively to our research: [http://www.blogtalkradio.com/midrats/2016/03/06/episode-322-radical-extremism-visual-propaganda-and-the-long-war?AID=CJSource&utm\\_source=CJ&PID=6161177](http://www.blogtalkradio.com/midrats/2016/03/06/episode-322-radical-extremism-visual-propaganda-and-the-long-war?AID=CJSource&utm_source=CJ&PID=6161177)

-- Interviewed for Voice of America *International Edition* re new Face Book regulations (starting at 23:38) intended to restrict terrorist group’s ability to use the platform, March 18, 2015 <http://www.voanews.com/audio/2685578.html>

### **Print:**

-- Murtaza Hussein, “How Video Games Are Influencing War Propaganda In Syria,” *The Intercept*, September 21, 2016 <https://theintercept.com/2016/09/21/in-syria-a-new-style-of-war-propaganda-emerges-influenced-by-video-games/>

-- Lauren Markoe, "ISIS Lures with Video Game Themes," Religion News Service, March 14, 2016 (see for example *Deseret News*, <http://national.deseretnews.com/article/18223/isis-lures-with-video-game-themes.html> )

-- Interviewed for Nicholas Garcia de Val, "El problema social y la propaganda detras de las atentados de la Francia," *El Mercurio*, November 22, 2015 <http://impresa.elmercurio.com/Pages/NewsDetail.aspx?dt=2015-11-22&dtB=23-11-2015%200:00:00&PaginaId=8&bodyid=1> (this is the largest daily in Chile)

-- Interviewed for Matt Dees, "Amid Frenzy, Campus Calm," *Raleigh News and Observer*, April 18, 2006 (on the attack on the University of North Carolina Campus by the supposed jihadist, driving an SUV through a large group of students)

-- Interviewed for Deborah Howell, "The *Post* and the Whole Picture in Iraq," *washingtonpost.com*, March 26, 2006 (on the *Post*'s Iraq coverage)

-- Interviewed for Eric Pfeiffer, "A Terrorist by Any Other Name," *The Weekly Standard*, March 16, 2006 (on the University of North Carolina campus SUV attack)

-- Interviewed for Josh White, "Confidence in Military News Wanes," *Washington Post*, August 24, 2005, pg. A04 (on poll of General Officers regarding press coverage)

-- Interviewed by *Charlotte Observer* as rhetorical critic responding to release of OBL propaganda tape, October 8, 2001

### **Television:**

Fox and Friends, Fox News Network (national) casualty shyness research, March 24, 2002

### **Radio:**

Doug Bernard, "Uses and Abuses of Social Media in Conflict Zones," Voice of America, July 10, 2014, <http://www.voanews.com/content/social-media-uses-and-abuses/1955029.html>

The Madeleine Brand Show, KCRW (Los Angeles NPR Affiliate) on "Think Again, Turn Away," September 9, 2014, <http://www.kcrw.com/news-culture/shows/press-play-with-madeleine-brand/propaganda-wars-iphone-hysteria-and-ranking-college-rankings>

Relative Quality of Local and National Coverage of the War in Iraq, WUNC Lunchtime talk, February 13, 2007

Homeland Security: Inside and Out, (Randy Larsen and Dave McIntyre show focused on Homeland security based at Texas A&M but streamed nationally), "Media Coverage of Homeland Security Issues," August 17, 2006

Jerry Agar Show, drive time Raleigh, September 8, 2004, misc. issues related to War on Terror

Jerry Agar Show, drive time Raleigh, July 30, 2004, “The Political Rhetoric of the 2004 Race”

Jerry Agar Show, drive time Raleigh, September 8, 2004, “Analyzing the Conventions of 2004”

Jerry Agar Show, drive time Raleigh, June 9, 2003, “The Situation in Israel”

December 15, 2003, Jerry Agar Show, misc. issues related to War on Terror

March 4, 2003, Jerry Agar Show, “How to Debate the Patriot Act”

Jerry Agar Show, drive radio Raleigh, presidential popularity and polls in light of US casualties, February 7, 2001

Jerry Agar Show, drive time radio, Raleigh, press coverage of the military, November 9, 2001

Regular appearances during the fall of 2003 on WCHL drive time radio with Wayne Pond on the media coverage of war

December 14, 2003 WPTF News Radio (three times) (the day Saddam was captured)

December 16, WCHL AM News

WLAC Nashville, drive time talk radio, press coverage of September 11<sup>th</sup> and Afghanistan, December 7, 2001

Carolina News Network (statewide radio) update interview, public support for military action in Afghanistan, October 11, 2001

Carolina News Network (statewide radio), potential impact of casualties on public support for military action in response to September 11th, October 4, 2001

September 21, 2001, Canadian Broadcasting Corp. live interviews (9 interviews, rolling drive time radio across the country in sequence) on President Bush’s Address to Joint Session of Congress

## **Teaching**

### **Graduate Level**

Writing Seminar for Graduate Students, Seminar in Public Argument (University of Pittsburgh)

### **Undergraduate**

Courses in Political Communication, Public Policy Argument, War in American Culture, Basic Course in Public Argument and Public Speaking, developed University survey course in Contemporary Issues in Terrorism and Political Violence and upper-level course on Terrorism and the Media and Presidential Rhetoric and Terrorism

### **Teaching Awards**

Named to list of Top Ten Professors (and War in American Culture named to list of Top Ten Courses) by *Carolina Review Magazine*, 2001, 2002, 2003

### **Director of Forensics (Debate)**

Director of Forensics, UNC Chapel Hill, 1990 to 1999. Tenth ranked team in the nation 1992, multiple teams qualified to the National Debate Tournament and to elimination rounds throughout the period; coached winners of multiple speaker awards.

Director of Forensics, University of Pittsburgh, 1987 to 1990. Qualified multiple teams to the NDT every year, ninth ranked team in the nation in 1989 and sixteenth in 1990. Multiple elimination rounds and speaker awards.

Host of over fourteen intercollegiate and national high school tournaments throughout this period, and Instructor, High School Debate Institutes at Dartmouth College, the University of Michigan, Northwestern University, Georgetown University, Guest lecturer at Dartmouth, Northwestern, Georgia State

## **Service and Professional Organizations**

### **National Service**

Appointed by Secretary of Defense William Perry, member Defense Advisory Committee on Women in the Services, 1997-2000

Appointed Chair, Forces Development and Utilization Subcommittee and member, Executive Committee, DACOWITS, for 1999-2000

### **State Service**

Participated in series of presentations to First Responders, particularly local law enforcement, on homeland security and terrorism (conducting the media piece) around the state throughout 2004-05 hosted by various Community Colleges, April 14, 2005, concluding day long Workshop on "Homeland Security Issues and North Carolina"

### **American Forensics Association (selected)**

Appointed Editorial Board, *Argumentation and Advocacy*, 1997-1999

Chair 1993 Policy Caucus Conference on Tenure and Promotion Standards for Directors of Forensics (the "Quail Roost Group")

Appointed Chair, Working Group of the National Debate Tournament Committee on Reevaluating Qualification Procedures for the National Debate Tournament, 1992

Elected Chair, National Debate Tournament National Committee, 1989-1990

### **University Service (selected)**

Appointed Acting Chair, Curriculum in Peace, War and Defense and Acting Chair Peace, War and Defense Advisory Committee, Spring semester 2005

Appointed Acting Chair, Curriculum in Peace, War and Defense for Spring 1997 and Acting Executive Director, Triangle Institute for Security Studies

Appointed Advisory Committee to the Curriculum on Peace, War, and Defense, UNC Chapel Hill, 1990-1993, reappointed for 1993-1996 and 1996-1999, 2000-2003, 2003-2005, 2005-2008, 2009-2012, 2012-15



Designed commencement programs for the Department of Communication Studies and the Curriculum in Peace, War, and Defense, at UNC-Chapel Hill, which remain in use today

**World View (Program for North Carolina K-12 Educators and Administrators Seeking Assistance Integrating International Issues Into Their Curricula)**

Terry Sanford HS, December 10, 2006, Guest speaker, program on media and war built around World View program materials

“Globalization and Communication,” World View Conference for K-12 Educators, June 18, 2008, June 19, 2007, June 30, 2005, September 21, 2005 and World View Conference for Community College Educators, October 30, 2005

“The Importance of Education and September 11<sup>th</sup>,” World Vision Conference on Curriculum Changes for K-12 in the Aftermath of September 11<sup>th</sup>, (Conference for K-12 Educators of North Carolina), Chapel Hill, NC, March 14, 2002

“Using the Media as Teaching Resource and Teaching Media Savvy,” World View Conference on Curriculum Changes for K-12 in the Aftermath of September 11<sup>th</sup>, (Conference for K-12 Educators of North Carolina), Chapel Hill, NC, March 14, 2002