

**Julia Scatliff O'Grady**

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Department of Communication  
University of North Carolina at Chapel Hill  
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**EDUCATION:**

Ph.D. University of North Carolina at Chapel Hill, Department of Communication, 2013  
Area of study: Rhetoric  
Advisor: Dr. V. William Balthrop  
Committee: Dr. Carole Blair, Dr. Eric Watts, Dr. Julia T. Wood, Dr. R. Kohn  
Dissertation: "Citizens of the Air"

M.A. University of North Carolina at Chapel Hill, Department of Communication, 2008  
Area of study: Organizational Communication  
Advisor: Dr. Julia T. Wood  
Master's Thesis: "Life, Liberty, and the Pursuit of Busyness"

B.A. *cum laude*, Carleton College, 1985  
Major Fields: History  
Minor Fields: Balkan Studies

**TEACHING EXPERIENCE:**

**Student Undergraduate Teaching and Staff Award**, UNC Chapel Hill, 2009. [\$1,000]

**Teaching Fellow**, UNC Chapel Hill, Department of Communication, 2008-11

*Courses taught as sole instructor:*

Introduction to Organizational Communication

Persuasion

Rhetoric and Public Issues

*Courses taught as assistant:*

Introduction to Performance Studies

Introduction to Gender and Communication

**CONFERENCE PRESENTATIONS:**

O'Grady, Julia S. "The Story of First Flight as Target Discourse." Southern States Communication Association, Rhetoric and Public Address Division, Little Rock, March 2011.

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O'Grady, Julia S. "Building a Bridge Over the Blur: Public and Private at the Airport Security Checkpoint." National Communication Association, Rhetoric and Communication Theory Division, San Francisco, November 2010.

O'Grady, Julia S. "The Bird Strike: A Burkeian Analysis of an Air Traffic Procedure." Southern States Communication Association, Kenneth Burke Society Interest Group, Memphis, March 2010.

O'Grady, Julia S. "Life, Liberty and the Pursuit of Busyness." National Communication Association, Ethnography Division, San Diego, November 2009.

O'Grady, Julia S. "Leap Taking: How Iconic Images Help People Take Leaps in Their Lives." National Communication Association, Ethnography Division, Chicago, November 2008.

### **HONORS:**

#### **Outstanding Achievement in Service and Leadership Award**

UNC Chapel Hill Department of Communication Studies, 2011.

**Peeler Family Foundation Writer's Award**, 2004. [\$2,000]

**One of 96 Southerners to Watch**, Atlanta Journal-Constitution, 1996.

**President's Volunteer Action Award**, 1986.

### **COMMITTEE SERVICE:**

#### *Departmental Committees:*

Undergraduate Studies Committee, *ex officio*, 2008-10

Graduate Student Teaching, Graduate Student Association, 2008-2010

Grad Gathers, Graduate Student Association, 2007-2008

Convener, All But the Doctorate Club, 2011-2012

### **ORGANIZATIONAL MEMBERSHIPS:**

National Communication Association

Rhetoric Society of America

Southern States Communication Association

### **SERVICE-LEARNING & SOCIAL ENTREPRENEURSHIP (1985-2005):**

#### *Grants and Awards:*

Raised over seven million dollars from institutions that include ACTION, Babcock Foundation, Ben & Jerry's, Corporation for National Service, FIPSE, Ford, General Mills, Hitachi, Johnson, Kellogg, and the Lyndhurst Foundation.

Served in leadership role in AmeriCorps' launch.