

Curriculum Vitae Carole Blair

University of North Carolina at Chapel Hill / Department of Communication Studies / CB #3285,
115 Bingham Hall / Chapel Hill, NC 27599-3285 / cblair1@email.unc.edu

Education

- Ph. D. The Pennsylvania State University, Speech Communication 1983
Dissertation: An Archaeological Critique of the History of Rhetorical
Theory: Beyond Historical-Critical Dualism in the Analysis of Theoretical
Discourse. Directed by Gerard A. Hauser.
- M. A. University of Iowa, Speech and Dramatic Art. 1979
- B. A. University of Iowa, Speech and Dramatic Art. 1977

Academic Employment

University of North Carolina-Chapel Hill:

Professor, Communication Studies Jan 2004-present
Adjunct in American Studies and affiliated faculty in Global Studies
Fellow, Institute for the Arts and Humanities

University of California, Davis:

Director, UCD Washington Center Jul 2000-Dec 2003
Interim Director, UCD Washington Center Jan 2000-Jun 2000
Professor, American Studies Program Jul 1998-Dec 2003
0% appointments in Cultural Studies and
Women and Gender Studies programs
Director, American Studies Program Jul 1997-Jun 1999
Associate Professor, American Studies Program Jul 1995-Jun 1998
0% appointment in Rhetoric and Communication
Associate Professor, Dept. of Rhetoric and Communication Jul 1992-Jun 1995
Assistant Professor, Dept. of Rhetoric and Communication Jul 1989-Jun 1992

California State University, Sacramento:

Assistant Professor, Department of Communication Studies Aug 1986-Jun 1989

California State University, Hayward:

Lecturer, Department of Speech Communication Sep 1985-May 1986

University of Maryland:

Assistant Professor, Department of Communication Arts Jan 1984-Aug 1984

University of California, Davis:

Lecturer, Department of Rhetoric Jul 1982-Dec 1983

Visiting appointments listed on p. 11

Selected Publications

Submitted/Under Review/Accepted for Publication:

Blair, Carole. "Visiting the Past Rhetorically: Places of Public Memory." Under final review for *Introduction to Communication Studies: Translating Communication Scholarship into Meaningful Practice*. Ed. Alan K. Goodboy and Kara Schulz. Dubuque, IA: Kendall/Hunt. Projected publication 2012.

Blair, Carole. "Response to Crysta Rapanti." Accepted for publication in *Proceedings of the Ontario Society for the Study of Argument Meeting, 2011*. Ed. Frank Zenker. Likely publication, 2012.

Edited/Translated Editions:

Dickinson, Greg, Carole Blair, and Brian L. Ott, eds. *Places of Public Memory: The Rhetoric of Museums and Memorials*. Tuscaloosa: University of Alabama Press, 2010.

Nothstine, William L., Carole Blair, and Gary Copeland, eds. *Critical Questions: Invention, Creativity, and the Criticism of Discourse and Media*. New York: St. Martin's Press, 1994.

Gilman, Sander L., Carole Blair, and David J. Parent, eds. and trans. *Friedrich Nietzsche on Rhetoric and Language*. New York: Oxford University Press, 1989.

Articles, Chapters, and Forum Essays:

Balthrop, V. William, Carole Blair, and Neil Michel. "Rhetoric, Materiality, and U.S. Western Front Commemoration." *Communication Matters: Materialist Approaches to Media, Mobility, and Networks*. Ed. Jeremy Packer and Stephen B. Crofts Wiley. New York: Routledge, 2011.

Blair, Carole, V. William Balthrop, and Neil Michel. "The Arguments of the Tombs of the Unknown: Relationality and National Legitimation." *Argumentation* 25.4 (2011): 449-468.

Blair, Carole, V. William Balthrop, and Neil Michel. "Enthymemes of Relation and National Legitimation: Argument and Tombs of the Unknown." *Proceedings of the 7th Conference of the International Society for the Study of Argument*. Ed. Frans H. van Eemeren. Bart Garszen, David Godden, and Gordon Mitchell. Amsterdam: Rozenberg/Sic Sat, 2011. 107-120.

Blair, Carole, Greg Dickinson, and Brian L. Ott. "Rhetoric/Memory/Place." *Places of Public Memory: The Rhetoric of Museums and Memorials*. Ed. Greg Dickinson, Carole Blair, and Brian L. Ott. Tuscaloosa: University of Alabama Press, 2010. 1-54.

V. William Balthrop, Carole Blair, and Neil Michel. "The Presence of the Present: Hijacking 'The Good War'?" *Western Journal of Communication* 74 (2010): 170-207.

Recipient of the B. Aubrey Fisher Award for Outstanding Article published in the 2010 *Western Journal of Communication*, Western States Communication Association.

Blair, Carole. "Mark(et)ing 'The Handbook': Pedagogies of Legitimization, Neutral Expertise, and Convention." Forum Essay: Critical Pedagogy. *Communication and Critical Cultural Studies* 6 (December 2009): 425-428.

Publications, continued

Articles, Chapters, and Forum Essays, continued:

Blair, Carole, and Neil Michel. "The AIDS Memorial Quilt and the Contemporary Culture of Public Commemoration." *Rhetoric and Public Affairs* 10 (2007): 595-626.

Reprinted in *Remembering the AIDS Quilt: Commemoration and Critique of the Epidemic Text*. Ed. Charles E. Morris. East Lansing: Michigan State University Press, 2011.

Reprinted in *Queers in American Popular Culture*. Ed. Jim Elledge. Santa Barbara: Praeger, 2010.

Blair, Carole. "Civil Rights/Civil Sites: ' . . . Until Justice Rolls Down Like Waters . . .'" *National Communication Association Carroll C. Arnold Distinguished Lecture 2006*. Boston: Allyn and Bacon, 2007.

Blair, Carole, V. William Balthrop, and Neil Michel. "Arlington-sur-Seine: War Commemoration and the Perpetual Argument from Sacrifice." *Proceedings of the Sixth Conference of the International Society for the Study of Argument*. Ed. Frans H. van Eemeren, J. Anthony Blair, Charles A. Willard, and Bart Garssen. Amsterdam, The Netherlands: Sic Sat, 2007

Blair, Carole. "Communication as Collective Memory." *Communication As . . . : Perspectives on Theory*. Ed. Greg Shepherd, Jeff St. John, and Ted Striphas. Thousand Oaks, CA: Sage, 2005. 51-59.

Blair, Carole, and Neil Michel. "The Rushmore Effect: *Ethos* and National Collective Identity." *The Ethos of Rhetoric*. Ed. Michael J. Hyde. Columbia: University of South Carolina Press, 2004. 156-196.

Recipient of the Golden Anniversary Monograph Award, National Communication Association.

Balthrop, V. William, and Carole Blair. "Discursive Collisions: A Reading of 'Ellen's Energy Adventure'." *Proceedings of the Fifth Conference of the International Society for the Study of Argument*. Ed. Frans H. van Eemeren, J. Anthony Blair, and Charles A. Willard. Amsterdam, The Netherlands: Sic Sat, 2003. 119-123.

Reprinted in *Argumentation in Practice*. Ed. Frans H. van Eemeren and Peter Houtlosser. Amsterdam, The Netherlands: John Benjamins, 2005.

Cooper, Martha, and Carole Blair. "Foucault's Ethics." *Qualitative Inquiry* 8 (2002): 511-531.

Reprinted in *Moral Engagement in Public Life: Theorists for Contemporary Ethics*. Ed. Sharon L. Bracci and Clifford G. Christians. New York: Peter Lang, 2002.

Blair, Carole, and Neil Michel. "Constructing Memories . . . of What? Reading the Landscape of the Astronauts Memorial." *Places of Commemoration: The Search for Identity and Landscape Architecture*. Ed. Joachim Wolschke-Bulmahn. Washington, DC: Dumbarton Oaks Studies in Landscape Architecture, 2001. 185-214.

Publications, continued

Articles, Chapters, and Forum Essays, continued:

Blair, Carole. "Reflections on Criticism and Bodies: Parables from Public Places." *Western Journal of Communication* 65 (2001): 271-294.

Blair, Carole, and Neil Michel. "Reproducing Civil Rights Tactics: The Rhetorical Performances of the Civil Rights Memorial." *Rhetoric Society Quarterly* 30 (2000): 31-55.

Reprinted in *Visual Rhetoric: A Reader in Communication and American Culture*. Ed. Lester Olson, Cara Finnegan and Diane Hope. Thousand Oaks, CA: Sage, 2008.

Blair, Carole. "Contemporary U.S. Memorial Sites as Exemplars of Rhetoric's Materiality." *Rhetorical Bodies*. Ed. Jack Selzer and Sharon Crowley. Madison: University of Wisconsin Press, 1999. 16-57.

Blair, Carole, and Neil Michel. "Commemorating in the Theme Park Zone: Reading the Astronauts Memorial." *At the Intersection: Cultural Studies and Rhetorical Studies*. Ed. Thomas Rosteck. New York: Guilford, 1999. 29-83.

Blair, Carole. "'We Are All Just Prisoners Here of Our Own Device': Rhetoric in Speech Communication After Wingspread." *Making and Unmaking the Prospects for Rhetoric*. Ed. Theresa Enos, Richard McNabb, Carolyn Miller, and Roxanne Mountford. New York: Lawrence Erlbaum, 1997. 29-36.

Bach, Tullen E., Carole Blair, William L. Nothstine, and Anne Pym. "How to Read 'How To Get Published'." *Communication Quarterly* 44 (1996): 399-422.

Blair, Carole. "Symbolic Action and Discourse: The Convergent/Divergent Views of Kenneth Burke and Michel Foucault." *Kenneth Burke and Contemporary European Thought: Rhetoric in Transition*. Ed. Bernard L. Brock. Tuscaloosa: University of Alabama Press, 1995. 119-165.

Blair, Carole, Julie R. Brown, and Leslie A. Baxter. "Disciplining the Feminine." *Quarterly Journal of Speech* 80 (1994): 383-409.

Recipient of the Charles H. Woolbert Research Award, National Communication Association, 2006.

Recipient of the Outstanding Article Award, Organization for the Study of Communication, Language and Gender.

Reprinted in *Contemporary Rhetorical Theory: A Reader*. Ed. John Louis Lucaites, Celeste Michelle Condit, and Sally Caudill. New York: Guilford, 1998.

Nothstine, William L., Carole Blair, and Gary Copeland. "Rhetorical Criticism of Discourse and Media." *Critical Questions: Invention, Creativity, and the Criticism of Discourse and Media*. Ed. William L. Nothstine, Carole Blair, and Gary Copeland. New York: St. Martin's Press, 1994. 3-14.

Blair, Carole. "Critical Commentary: Public Memorializing in Postmodernity." *Critical Questions: Invention, Creativity, and the Criticism of Discourse and Media*. Ed. William L. Nothstine, Carole Blair, and Gary Copeland. New York: St. Martin's Press, 1994. 344-349.

Publications, continued

Articles, Chapters, and Forum Essays, continued:

Nothstine, William L., Carole Blair, and Gary Copeland. "Professionalism and the Eclipse of Critical Invention." *Critical Questions: Invention, Creativity, and the Criticism of Discourse and Media*. Ed. William L. Nothstine, Carole Blair, and Gary Copeland. New York: St. Martin's Press, 1994. 15-70.

Blair, Carole, and Davis W. Houck. "Richard Nixon and the Personalization of Crisis." *The Modern Presidency and Crisis Rhetoric*. Ed. Amos Kiewe. New York: Praeger Press, 1993. 91-118.

Blair, Carole. "Contested Histories of Rhetoric: The Politics of Preservation, Progress, and Change." *Quarterly Journal of Speech* 78 (1992): 403-428.

Recipient of the Golden Anniversary Monograph Award, National Communication Association.

Reprinted in *Landmarks Essays on Contemporary Rhetorical Theory*. Ed. Thomas B. Farrell. New York: Lawrence Erlbaum, 1998.

Blair, Carole. "Refiguring Systems of Rhetoric." *Pre/Text* 12 (1991): 179-193.

Blair, Carole, Marsha S. Jeppeson, and Enrico Pucci, Jr. "Public Memorializing in Postmodernity: The Vietnam Veterans Memorial as Prototype." *Quarterly Journal of Speech* 77 (1991): 263-288.

Reprinted in *Rhetorical Dimensions in Media: A Critical Casebook*. Eds. Martin J. Medhurst and Thomas W. Benson. 2d ed. supplement. Dubuque, IA: Kendall/Hunt, 1996.

Reprinted in *Readings in Rhetorical Criticism*. Ed. Carl R. Burgchardt. State College, PA: Strata, 1995.

Reprinted in *Critical Questions: Invention, Creativity, and the Criticism of Discourse and Media*. Eds. William L. Nothstine, Carole Blair, and Gary A. Copeland. New York: St. Martin's, 1994.

Blair, Carole, and Mary L. Kahl. "Revising the History of Rhetorical Theory." *Western Journal of Speech Communication* 54 (1990): 148-159.

Blair, Carole. "'Meta-Ideology,' Rhetoric and Social Theory: Reenactment of the Wisdom-Eloquence Tension After the Linguistic Turn." *Rhetoric and Ideology: Compositions and Criticisms of Power*. Ed. Charles W. Kneupper. Arlington, TX: Rhetoric Society of America, 1989. 21-29.

Blair, Carole. "The Statement: Foundation of Foucault's Historical Criticism." *Western Journal of Speech Communication* 51 (1987): 364-383

Blair, Carole, and Martha Cooper. "The Humanist Turn in Foucault's Rhetoric of Inquiry." *Quarterly Journal of Speech* 73 (1987): 151-171.

Publications, continued

Articles, Chapters, and Forum Essays, continued:

Blair, Carole. "Nietzsche's Lectures on Rhetoric: A Translation." *Philosophy and Rhetoric* 16 (1983): 94-129.

Blair, Carole. "From 'All the President's Men' to Every Man for Himself: The Strategies of Post-Watergate Apologia." *Central States Speech Journal* 35 (1984): 250-260.

Hauser, Gerard A., and Carole Blair. "Rhetorical Antecedents to the Public." *Pre/Text* 3 (1982): 139-163.

Blair, Carole. "Toward a Phenomenological Perspective for Rhetorical Criticism." *Phenomenology in Rhetoric and Communication*. Ed. Stanley Deetz. Washington, D.C.: Center for Advanced Research in Phenomenology and the University Press of America, 1981. 51-58.

Reviews/Review Essays

Blair, Carole. "Review Essay: Rethinking The First World War." *Southern Communication Journal* 75 (2010): 94-116.

Blair, Carole. Rev. of *The Civil Rights Movement in American Memory*, ed. Renee C. Romano and Leigh Raiford. *Southern Cultures* 13.1 (Spring 2007): 112-114.

Blair, Carole. Rev. of *Discipline and Varnish: Rhetoric, Subjectivity, and Counter-Memory in the Museum*, by Thomas Patin. *The Review of Communication* 1 (2001): 43-45.

Blair, Carole. Rev. of *Digital Sensations: Space, Identity, and Embodiment in Virtual Reality*, by Ken Hillis. *Quarterly Journal of Speech* 87 (2001): 445-447.

Blair, Carole. Rev. of *Structuralism and the Logic of Dissent: Barthes, Derrida, Foucault, Lacan*, by Eve Tavor Bannet. *Argumentation and Advocacy* 26 (1989): 42-44.

Blair, Carole. Rev. of *Theories of Discourse: An Introduction*, by Diane Macdonell. *Communication Quarterly* 36 (1988): 170-171.

Blair, Carole. Rev. of *The Use of Pleasure*, by Michel Foucault (Trans. Robert Hurley). *Philosophy and Rhetoric* 21 (1988): 237-240.

Blair, Carole. Rev. of *Habermas and the Dialectic of Reason*, by David Ingram; and *Habermas and the Foundations of Critical Theory*, by Rick Roderick. *Quarterly Journal of Speech* 74 (1988): 264-267.

Blair, Carole. Rev. of *The Bounds of Interpretation: Linguistic Theory and Literary Text*, by Ellen Schaubert and Ellen Spolsky. *Quarterly Journal of Speech* 74 (1988): 109-110.

Blair, Carole. Rev. of *Michel Foucault: Beyond Structuralism and Hermeneutics*, by Hubert L. Dreyfus and Paul Rabinow; and *Michel Foucault: Social Theory as Transgression*, by Charles C. Lemert and Garth Gillan. *Quarterly Journal of Speech* 74 (1984): 100-103.

Research in Progress

Intermediate stages of a research project, with V. William Balthrop and Neil Michel, on American memorial sites in Europe from World War I. We have been preparing, presenting, and publishing papers that will compose portions of this book.

Long-term project on the rhetorical character, cultural conditions, and reception of twentieth-century public commemoration in the U.S. The project, with Neil Michel, involves multiple site visits to each of the included memorials as well as extensive archival research, often scattered among various locations.

Revision of a paper on the Civil Rights Memorial and Memorial Center. Invited for publication in *Cultural Memories of Non-Violent Struggle*, edited by Tamar Katriel and Anna Reading, to be published by Palgrave. Likely publication 2013.

Summary of Scholarly Papers

I have presented papers at the following conferences (multiple times at most of these), since 1978: Alta Conference on Argument, American Studies Association, Biennial Conference on Public Address, Central States Communication Association, Conference on College Composition and Communication, Eastern Communication Association, International Society for the History of Rhetoric, International Society for the Study of Argumentation, National Communication Association, New York State Communication Association, Ontario Society for the Study of Argumentation, Penn State Conference on Rhetoric and Composition, Rhetoric Society of America, Southern States Communication Association, Temple University Discourse Conference, Wake Forest University Argumentation Conference, and the Western States Communication Association.

In addition, I have presented papers at small, thematic conferences, such as: Dumbarton Oaks Symposium on Landscape Architecture, *Ethos* of Rhetoric Conference, Symposium on Materializing Communication and Rhetoric, Obermann Research Center Workshop on Visual Rhetorics, the Rosa Parks Museum Civil Rights Education Summit, Texas Tech University Symposium on Vietnam Legacies, and the University of Alberta Symposium on Material Culture.

Invited Lectures and Colloquia (Selected)

“UNKNOWN: Remembering as Family and (Re)Legitimizing the Nation-State.” Keynote Address. New York State Communication Association. October 2011.

“U.S. National Commemoration on the Western Front.” Invited Plenary Lecture. University of Alberta. Symposium on Commemoration, Collection, Representation: The Material Culture of Memory.” April 2010.

“Voice, Imagination, and Argument in Commemorative Sites: Fleury-devant-Douaumont.” Keynote Address. Wake Forest University Argumentation Conference. March 2010.

“Rhetoric, Aesthetics, and Violence: The Case of Fleury-devant-Douaumont.” (with V. William Balthrop). Invited Lecture, Florida Atlantic University. Sponsors: Peace Studies and Communication. September 2009.

Invited Lectures and Colloquia (Selected),
continued

"The Past In the Present: A Rhetorical Analysis of the U.S. World War II Memorial." C. Jack Gravlee Lecture. Colorado State University. Sponsor: Communication Studies. February 2008.

"Absent(ing) Past Events: Present(ing) the World War II Memorial." Paul A. Boase Memorial Lecture. Ohio University. Sponsor: School of Communication. April 2008.

"Civil Rights/Civil Sites: ' . . . Until Justice Rolls Down Like Waters.'" Carroll C. Arnold Distinguished Lecture. National Communication Association. San Antonio, TX, November 2006.

"The Civil Rights Memorial: Communicating Cultural Memory." Address at Davidson College. Sponsors: Communication, Anthropology, Art, History, Political Science, Interdisciplinary Studies, Chaplain's Office, Community Services, Student Affairs, and Public Lecture Series. February 2006.

"Hijacking the 'Good War': The National World War II Memorial." Keynote Address presented at the DePauw National Undergraduate Honors Conference. Greencastle, IN, March 2005.

"Race and Civic Architecture," Weiss Urban Livability Program, UNC, Chapel Hill, Spring 2004.

"Commemorating at the World Trade Center Site: What is at Stake?" Address at Rensselaer Polytechnic Institute. September 11 Anniversary Observance sponsored by RPI President. Troy, NY, September 11, 2003.

"Commemorating September 11: Memory, Rhetoric, and Politics." Featured Address presented at the College Composition and Communication Conference, New York City, April 2003.

"U.S. Public Commemorative Art, Rhetoric, and Cultural Memory." Keynote Address at the 35th Annual Conference in Rhetorical Criticism. California State University, Hayward. May 2001.

"A Future Worth Remembering: A Rhetorical Reading of the Civil Rights Memorial. University of Utah. B. Aubrey Fisher Memorial Lecture. October 2000.

"A Rhetorical/Cultural Reading of the Civil Rights Memorial." University of North Carolina. James W. Pence Memorial Lecture. September 2000.

"A Rhetorical Analysis of the Civil Rights Memorial." University of Minnesota. Sponsor: Dept. of Speech Communication. May 2000.

"Building Rhetorical Memory: Twentieth-Century U.S. Commemorative Sites." Keynote Address at the St. Thomas University Conference on Communication. May 2000.

"Rhetoric, Race, and Cultural Memory: The Civil Rights Memorial." Tulane University. Sponsors: African-Diaspora Studies Program, American Studies Program, Committee on Visual Culture, and Dept. of Communication. March 2000.

"Reading Places Rhetorically: Critical Analysis of Public Memorials in the United States." Randolph Macon College. Sponsors: Washington Literary Society, Department of English, and College Committee on Special Events. March 1999.

Invited Lectures and Colloquia (Selected),
continued

"Rhetoric and Materiality: Reading Commemorative Texts and Performances." Catholic University of America. Sponsor: Department of English, April 1998.

"Remembering the Future: A Rhetorical/Cultural Reading of the Civil Rights Memorial." Florida Atlantic University. Sponsor: Department of Communication, April 1997.

"Commemorating in the Theme Park Zone: A Critical/Ethnographic Reading of the Astronauts Memorial Against Its Landscape(s)." The Pennsylvania State University. Sponsor: Department of Speech Communication, October 1995.

"Learning From Walt Disney: Reading the Landscape of the Astronauts Memorial." University of Maryland. Sponsor: Department of Speech Communication, October 1995.

"The Civil Rights Memorial: Rhetorical Performance of Commemoration, Politics, and Race." University of California, Davis. Sponsor: Summer Faculty Speakers Series. July 1995.

"Disciplining Differences." Plenary "Town Hall" Meeting at the Southern States Communication Association Convention, to discuss the implications of "Disciplining the Feminine" (*QJS*, 1994--See publications list above). April 1995.

"The Civil Rights Memorial, Architectural/Rhetorical Performance, and the Social Construction of Race." University of South Florida. Grazier Memorial Lecture. April 1995.

"Standing Against Context: A Rhetorical Reading of the Civil Rights Memorial;" and "Critical Commentary, Ethnography, Culture, and Criticism." Northern Illinois University. Sponsor: Graduate Colloquium Committee and the Department of Communication Studies. April 1995.

"The Vietnam Veterans Memorials and Their Cultural Successors" (with Neil Michel). Colloquium on Vietnam Memorials. University of California, Davis. Sponsor: California Council for the Humanities. April 1995.

"Cultural Legacies of the Vietnam Veterans Memorial." Wake Forest University. Sponsor: Great Teachers In Communication Series. March 1995.

"Critical Questions In and About Criticism" (with William L. Nothstine and Gary A. Copeland). The WSCA annual Rhetorical Criticism Seminar's topic was *Critical Questions*. February 1995.

"A Rhetorical Reading of the Vietnam Veterans Memorial;" and "Rereading the History of Rhetorical Theory." University of Texas, Austin. Sponsor: Department of Speech Communication. October 1990.

"Conflict/Complement? Michel Foucault and Contemporary Rhetorical Criticism." California State University, Hayward. Sponsor: Arts, Letters and Social Sciences Faculty Colloquium. September 1990.

Recognitions and Distinctions

| | |
|---|------|
| Scholar in Residence, National Communication Association Faculty Development Institute (Hope Conference) | 2011 |
| B. Aubrey Fisher Award for Outstanding Article published in the 2010 <i>Western Journal of Communication</i> . For "The Presence of the Present," with V. William Balthrop and Neil Michel. | 2011 |
| Distinguished Scholar Award, Rhetoric and Communication Theory Division. National Communication Association | 2010 |
| Distinguished Scholar Award. National Communication Association | 2009 |
| Scholar in Residence, National Communication Association Faculty Development Institute (Hope Conference) | 2009 |
| Gender Scholarship Award, Southern Communication Association | 2009 |
| Institute for the Arts and Humanities Fellowship. University of North Carolina | 2009 |
| W. N. Reynolds Competitive Leave. University of North Carolina | 2008 |
| Paul Boase Prize for Distinguished Scholarship in Communication | 2008 |
| Charles H. Woolbert Research Award. National Communication Association. For "Disciplining the Feminine," with Julie R. Brown and Leslie A. Baxter. | 2006 |
| Carroll C. Arnold Distinguished Lecturer, National Communication Association. | 2006 |
| Center for the Study of the American South Summer Research Grant. University of North Carolina. | 2006 |
| Golden Anniversary Monograph Award. National Communication Association. For "The Rushmore Effect," with Neil Michel. | 2005 |
| Francine Merritt Award for Contributions to the Careers of Women in Communication. National Communication Association | 2000 |
| Outstanding Mentor Award. UC Davis Consortium for Women in Research | 1999 |
| Outstanding Article Award. Organization for the Study of Communication, Language, and Gender. For "Disciplining the Feminine," with Julie R. Brown and Leslie A. Baxter. | 1995 |
| UC Davis Washington Center Faculty Fellowship | 1995 |
| Golden Anniversary Monograph Award. National Communication Association. For "Contested Histories of Rhetoric." | 1993 |
| Humanities Institute Fellowship. University of California, Davis | 1990 |

Recognitions, and Distinctions, continued

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| Meritorious Performance and Professional Promise Incentive Award. California State University, Sacramento | 1987 |
| Outstanding Doctoral Dissertation Award. National Communication Association | 1984 |
| Sparks Dissertation Fellowship Designate. The Pennsylvania State University | 1981 |
| Edwin Erle Sparks Fellowship. The Pennsylvania State University | 1980 |
| Omicron Delta Kappa member | 1976-present |
| Mortar Board member | 1976-present |

Visiting Professorships

American University of Paris. International Communications. Summer 2007.

University of North Carolina at Chapel Hill. Communication Studies. Fall Semester 1999

Research Mentorship Matters

Numerous doctoral students have published articles that arose from seminar papers, which I helped them to revise for submission. Seven M.A. students have received Commended Paper Awards at the Hayward Rhetorical Criticism Conference. Two have been the recipients of the Western States Communication Association Debut Paper Award, a conference-wide recognition. Two others have received Honorable Mention for that award. Two undergraduate students have received top paper awards at the WSCA Undergraduate Research Conference. Two others have published their work in undergraduate research journals. Several graduate students have competed successfully for internal and external grants at the University of California, Davis and at the University of North Carolina. Worked with graduate students as a mentor in the Program in College Teaching and with undergraduate students in the Minority Undergraduate Research Apprenticeship in Letters and Sciences, both at UCD.

Courses Taught

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|--------------|---|
| Introductory | Rhetoric and Social Controversy (UNC) Images of America and Americans in Popular Culture (UCD) Argumentation and Advocacy (UCD) Public Speaking (UM, CSUH, UCD) Group Communication (UCD) Interpersonal Communication (CSUH) Rhetoric and Public Issues (UNC) |
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Courses Taught, continued

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| Upper Division | Rhetoric and Persuasion (AUP—visiting) Rhetoric and American Public Memory (UNC) Contemporary Rhetorical Theory (UCD, UNC) American Landscapes and Places (UCD, UCDW) U.S. Popular Culture (UCD) Interdisciplinary Research (UCD, UCDW) A Decade in American Civilization: The 1960s (UCD) Undergraduate Thesis Seminar in American Studies (UCD) Fieldwork Seminar: Disney Studio and Themepark Design (UCD) Senior Seminar: U.S. Landscapes of Leisure (UCD) Survey: History of Rhetorical Theory (UM, CSUS) Rhetorical Criticism (CSUS, UCD) Philosophies of Rhetoric and Communication (CSUH) Rhetoric and Popular Culture (UCD) Business and Professional Communication (CSUH) Ancient Rhetorical Theory (UCD) |
| Graduate | Rhetorics of Place (UNC) Rhetoric and Public Memory (UNC) Practicum in Rhetorical Criticism (UCD, UNC) Rhetorical Criticism (CSUS, UCD, UNC) Modes of Inquiry in Rhetoric and Communication (UCD) Theories of Criticism (CSUS, UCD) Rhetorics of Postmodernity (UCD) Contemporary Rhetorical Theory (CSUS, UCD) Topics in Women's Studies: Gender and Professionalism (UCD) |

Graduate Student Advising and Committee Service

Chair of Doctoral Committees—In Progress

Jessica Fifield. Exam and Dissertation, Communication Studies, UNC.

Jonathan Foland. Exam and Dissertation, Communication Studies, UNC.

A. Freya Thimsen. Exam and Dissertation (Co-Chair) Communication Studies, UNC.

Stacey D. Treat. Exam and Dissertation, Communication Studies, UNC.

Chair of Doctoral Committees—Completed

Letia Frandina. Exam and Dissertation, Communication Studies, University of North Carolina.
Completed Spring 2009.

Graduate Student Advising and Committee Service, continued

Chair of Doctoral Committees—Completed (continued)

Cindy Spurlock. Exam and Dissertation, Communication Studies, University of North Carolina. Completed Spring 2009. Currently Assistant Professor, Appalachian State University.

Teresa G. Bergman. Exam and Dissertation, Individual Ph.D.: American Cultural and Film Studies. University of California, Davis. Completed Fall 2001. Currently Associate Professor, Communication, University of the Pacific.

Member of Doctoral Committees—In Progress

Kathleen Crosby. Exam and Dissertation, UNC, English.

Jacob Dickerson. Exam and Dissertation, North Carolina State University, Communication, Rhetoric, and Digital Media.

Natalie Fixmer-Oraiz. Exam and Dissertation, UNC, Communication Studies.

Alex Ingersoll. Exam and Dissertation, UNC, Communication Studies.

William Keyes. Exam and Dissertation, UNC, Communication Studies.

David Montgomerie. Exam and Dissertation, UNC, Communication Studies.

Julia Scatliff O'Grady. Exam and Dissertation, UNC, Communication Studies.

Sarah Vartabedian. Dissertation, University of Texas at Austin, Communication Studies.

Werner, Erich. Dissertation, UNC, English.

Kurt Zemlicka. Exam and Dissertation, UNC, Communication Studies.

Member of Doctoral Committees—Completed

Leah Totten. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2011. Currently Assistant Professor, Elon University.

Mark Holt. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2011.

Emily Ravenscroft. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2010. Currently Assistant Professor, Loyola Marymount.

Brian Graves. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2010. Currently Assistant Professor, Georgia Southern.

Graduate Student Advising and Committee Service, continued

Member of Doctoral Committees—Completed, (continued)

Billie Murray. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2010.
Currently Assistant Professor, Villanova.

Amy King. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2009.

David Terry. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2009.
Currently Assistant Professor, San José State University.

Teresa McAlpine. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2008.
Currently Assistant Professor, Baylor University.

Jonathan Riehl. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2007.

Hannah Blevins. Exam and Dissertation, UNC, Communication Studies. Completed Spring 2006.
Currently Asst. Professor, Kennesaw State University.

Matthew Taylor. Exam and Dissertation, UNC, Journalism and Mass Communication. Completed
Spring 2005.

Christina Foust. Dissertation, UNC, Communication Studies. Completed Spring 2004. Currently
Associate Professor, University of Denver.

Phaedra Pezzullo. Dissertation, UNC, Communication Studies. Completed Spring 2002. Currently
Associate Professor, Communication and Culture, Indiana University.

Leslie Batchelder. Dissertation, University of California, Davis. Individual Ph.D., German Cultural
Studies. Completed Spring 2002.

Catherine Orr. Dissertation, University of Minnesota, Speech Communication. Completed
Summer 1998.

Current M.A. Committee Service

Ali Eshraghi. Thesis Committee Member, Communication Studies, UNC.

M.A. Committee Service, UNC (completed)

Justin Davis. Thesis Member. Communication Studies.

Jessica Fifield. Thesis Chair. Communication Studies.

Jonathan Foland. Thesis Chair. Communication Studies.

Tim Henderson. Thesis Member. Communication Studies.

Graduate Student Advising and Committee Service, continued

M.A. Committee Service, UNC (completed), continued

Gretchen Fox Klobucar. Thesis Chair. Communication Studies.
David Raskin. Thesis Member. Communication Studies.
Emily Ravenscroft. Thesis Chair. Communication Studies.
Robert Romanowski. Thesis Member. Communication Studies.
Allison Schlobohm. Thesis Member. Communication Studies.
Cindy Spurlock. Thesis Chair. Communication Studies.
Sarah Vartabedian. Thesis Member. Communication Studies.

Selected M.A. Committee Service, UCD (completed)

Tony Bernal. Thesis Chair. Rhetoric and Communication, UCD.
Mark Bruner. Comprehensive Exam Chair. Rhetoric and Communication, UCD.
Dan Buehler. Comprehensive Exam Chair. Rhetoric and Communication, UCD.
Derek Buescher. Thesis Co-Chair. Rhetoric and Communication, UCD.
Steven Collins. Thesis Chair. Rhetoric and Communication, UCD.
Greg Dickinson. Thesis Member. Rhetoric and Communication, UCD.
Anita Elliott. Thesis Chair. Rhetoric and Communication, UCD.
Stephen Gearhy. Thesis Chair. Rhetoric and Communication, UCD.
Danielle Greenwood. Thesis Co-Chair. Rhetoric and Communication, UCD.
Hilari Hardin. Thesis Co-Chair. Rhetoric and Communication, UCD.
Timothy Harris. Comprehensive Exam Chair. Rhetoric and Communication, UCD.
Davis Houck. Comprehensive Exam Chair. Rhetoric and Communication, UCD.
Neil Michel. Comprehensive Exam Chair. Rhetoric and Communication, UCD.
Tim Pearson. Thesis Chair. Rhetoric and Communication, UCD.
Michael Randolph. Thesis Co-Chair. Rhetoric and Communication, UCD.
Elizabeth Rynecki. Thesis Co-Chair. Rhetoric and Communication, UCD.
Ronald Sathoff. Comprehensive Exam Chair. Rhetoric and Communication, UCD.
Jennifer Spangler. Thesis Member. Art History, UCD.
Omar Swartz. Thesis Member. Rhetoric and Communication, UCD.
Molly Theodossy. Thesis Chair. Rhetoric and Communication, UCD.
Mary Beth Vierra, Comprehensive Exam Chair. Rhetoric and Communication, UCD.

Graduate Studies Initiatives, University of North Carolina

In my first year as Director of Graduate Studies for the Department of Communication Studies, we have: initiated a fund raising and development initiative designed to support graduate students, begun a professional development proseminar open to all graduate students (for which I am the instructor of record), created a new plan for recruitment of graduate students, instituted a revised procedure for regular monitoring of graduate student progress, undertaken an interim review of graduate core courses in cooperation with the department's Personnel Committee, and initiated a plan to enhance communication between the faculty and the department's Graduate Student Association.

Professional Membership and Service—National Communication Association

I have been a member of NCA and have attended every NCA convention except one since 1978.

Editorial Boards and Manuscript Reviewing

In addition to the editorial board work listed below, I have served as a guest reviewer (during times not on the editorial boards) for: *Communication Monographs*, *Critical Studies in Media Communication*, *Quarterly Journal of Speech*, and *Text and Performance Quarterly*.

Editorial Board member, *Communication and Critical/Cultural Studies*, 2005-present.

Consulting Editor, *Communication and Critical/Cultural Studies*, 2003-2005.

Editorial Board member, *Quarterly Journal of Speech*, 1989-1992, 1995-1998, 2000-present.

Editorial Board member, *Text and Performance Quarterly*, 1994-1997, 2001-2009.

Paper Selection Committee member, Public Address Division, 1987, 1998, 1994, 1995, 1998, 1999, 2011.

Committee Appointments and Elective Positions

Member, Gerald R. Miller Outstanding Dissertation Award Committee, 2011.

Member, Doctoral Education Committee, 2011-present.

Member, External Nominations Committee, 2007-2008.

Chair, Douglas Ehninger Distinguished Rhetorical Scholar Award Committee, 2005-2006.

Member, Douglas Ehninger Distinguished Rhetorical Scholar Award Committee, 2003-2005.

Member, Election Tellers Committee, 2002.

Member, Publications Board, 1999-2001.

Chair, Marie Hochmuth Nichols Award Committee, Public Address Division, 1998.

Member, Task Force on Serial Publications, 1997-1999.

Member, Nominating Committee, representing Public Address Division, 1997-1998.

Member, Legislative Council, representing Public Address Division, 1997-1998.

Convention Program Planner, Dimension Series Special Programs, 1996-1997.

Member, committee for establishment of Critical and Cultural Studies Division, 1995-1996.

Professional Membership and Service—National Communication Association
continued

Committee Appointments and Elective Positions, continued

Chair, Public Address Division, 1996-1997.

Vice Chair, Public Address Division, 1995-1996.

Chair, Nominating Committee, Public Address Division, 1986-1987.

Member, Nominating Committee, Public Address Division, 1983-1984.

Professional Development Leadership

Resource Person, Leadership Development workshop, NCA Convention, 2011.

Keynote Speaker for 25th Anniversary of the National Communication Association Institute for Faculty Development Conference, 2011.

Scholar in Residence, National Communication Association Institute for Faculty Development Conference (The Hope Conference), 2009, 2011.

Seminar Leader, National Communication Association Institute for Faculty Development Conference (The Hope Conference): Hope College (Michigan): 1997, 1998; Luther College (Iowa): 2003, 2006; Randolph-Macon College (Virginia): 2007.

Other Professional Membership and Service

Memberships in Other Professional Societies

American Studies Association
International Society for the Study of Argumentation
National Council on Public History
Rhetoric Society of America
Society of Architectural Historians
Southern States Communication Association
Western States Communication Association

Editorial Boards and Manuscript Reviewing

In addition to the editorial board work listed below, I have served as a guest reviewer for: *American Quarterly*, *American Studies*, *Communication Quarterly*, *Communication Studies*, *Communication Theory*, *Cultural Studies*, *Philosophy and Rhetoric*, *Rhetoric and Public Affairs*, *Rhetorica*, *Southern Communication Journal*, and *Western Journal of Communication*.

Reviewer, International Society for the Study of Argumentation conference proceedings, 2010.

Other Professional Membership and Service, continued

Editorial Boards and Manuscript Reviewing, continued

Editorial Board member, *Argumentation and Advocacy*, 2010-present.

Editorial Board member. University Press of Mississippi series on Race, Rhetoric and Media, 2010-present.

Editorial Board member, *Southern Communication Journal*, 2007-present.

Editorial Board member, *Rhetoric Society Quarterly*, 2000-2007, 2010-present.

Editorial Board member, University of Alabama Press Series on Rhetoric and Culture, 2000-present.

Editorial Board member, *Philosophy and Rhetoric*, 1998-present.

Editorial Board member, Sage Publications Series in Rhetoric, 1995-present.

Editorial Board member, *Women's Studies in Communication*, 1994-1997; 2000-present.

Editorial Board member, *Western Journal of Communication*, 1991-93; 1996-2007.

Editorial Board member, *Communication Reports*, 1991-93.

Manuscript reviewer, State University of New York Press, 1991.

Manuscript reviewer, Rhetoric Society of America conference proceedings, 1990.

Paper and Program Selection Committee member, Rhetoric and Public Address Interest Group, Western States Communication Association, 1987-88; 1988-89; 1991-92.

Committee Appointments and Elective Positions

Member, Charles Kneupper Award Committee for Best Scholarly Essay, Rhetoric Society of 2004-2005, 2007-2008.

Second Vice President (appointed), Eastern Communication Association, 2002-2003.

Co-director, Annual Seminar in Rhetorical Criticism, Western States Communication Association, 1993.

Chair, Rhetoric and Public Address Interest Group, Western States Communication Association, 1988-1989.

Vice Chair, Rhetoric and Public Address Interest Group, Western States Communication Association, 1987-1988.

Appointed member, Legislative Assembly Steering Committee, Western States Communication Association, 1986-1987.

Other Professional Services and Activities, continued

Service to Student Conferences

Faculty Mentor, DePauw University National Undergraduate Conference in Communication, 2005.

Keynote Address, St. Thomas University Conference on Communication. May 2000.

Invited Faculty Speaker, Stanford University Graduate Student Conference in Communication, 1999.

Respondent, Student Conference on Communication Theory, California State University, Fresno. 1986.

Editor-Critic, Student Conference on Rhetorical Criticism, California State University, Hayward. 1983, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1993, 1994, 1995, 1996, 1997, 1998, and Keynote Address 2001.

External Program and Promotion Review

I have written an average of five promotion and/or tenure reviews every year for the past ten years, excluding years on sabbatical or fellowship leave.

Chair, External Review Committee, Department of Communication and Culture, Indiana University, 2002.

Professional Development Leadership

Workshop Co-Director (with Bradford Vivian), Remembering as Citizens. Rhetoric Society of America Summer Institute, scheduled for June 2011.

Workshop Co-Director (with Bradford Vivian), Rhetoric, Memory, and Forgetting. Rhetoric Society of American Summer Institute, 2009.

Department and University Service: University of North Carolina

Director of Graduate Studies, Department of Communication Studies, 2011-present.

Program Director, Associate Professor Mentorship Program, College of Arts and Sciences, 2010-2011.

Faculty Advisory Board, Institute for the Arts and Humanities, 2009-present.

Elected Member, Executive Committee, Department of Communication Studies, 2007-2011.

Department and University Service: University of North Carolina, continued

Member, Advisory Board, University Program in Cultural Studies, 2007-2010.

Chair, Rhetoric Search Committee, 2005-2006.

Member, Organizational Communication Search Committee, 2004-2005.

Member, Graduate Studies Committee, Department of Communication Studies, 2004-2007.

Department and University Service: University of California, Davis

Administrative Service

Director, UCD Washington Center, July 2000-December 2003.

Interim Director, UCD Washington Center, January 2000-June 2000.

Director, American Studies Program, 1997-99.

Executive Council member, Hart Hall Interdisciplinary Programs (African and African American Studies, American Studies, Asian American Studies, Chicano/a Studies, Native American Studies, and Women's Studies), 1997-99.

Department Graduate Director and Adviser, Rhetoric and Communication, 1994-95.

Committee Appointments

UCD Washington Center Advisory Board member, 1998-2000.

Cultural Studies Graduate Group Executive Committee member, 1997-2001.

Chair, University Graduate Courses Committee, 1997-98.

University Courses Committee member, 1997-98.

University Graduate Educational Policy Committee member, 1996-97.

University Graduate Council member, 1994-98.

American Studies Program Committee member, 1994-2003.

University Committee on Undergraduate Scholarships member, 1992-94.

University Extension Public Works Certification Program Advisory Committee member, 1992.

University Academic Senate Representative Assembly department representative, 1991-94; 1995-96.

Department and University Service: University of California, Davis, continued

Committee Appointments, continued

Rhetoric and Communication Graduate Committee member, 1990-95.

Committee on G.P. Mohrmann Memorial Lecture member, 1989-1995.

Internal Program Review

Graduate Council Liaison, French Graduate Program Review, 1996-97.

Chair, Graduate Program Review Committee, German Graduate Program, 1995-96.

University Graduate Council Program Review Committee member, 1994-96.

Search Committees

Selection Committee member for Hart Hall Interdisciplinary Programs Management Services Officer, 1998-99.

Selection Committee member for Rhetoric and Communication Department Management Services Officer, 1992-93.

Faculty Search Committee member, Rhetoric and Communication, 1991-92.

Student Group Service

Senior Projects Committee member, Landscape Architecture Program, 1998.

Landscape Architecture Student Association guest speaker, 1998.

Faculty Mentor, Program in College Teaching, 1996-97.

Residence Halls Student-Faculty Relations Program invited speaker, 1992.

Summer Faculty Lecture Series for Parents of New Students, invited lecturer, 1991.

Minority Undergraduate Research Apprenticeship in Letters and Science faculty mentor, 1989-90.

Professionally-Related Community Activity/Service

Advisory Board, International Communication Program, John Cabot University, Rome, IT, 2009-present.

Member, City of Alexandria (Virginia) Public Art Commission. 2001-2003.

Professionally-Related Community Activity/Service, continued

Author of lead essay for the Southern Poverty Law Center's donor newsletter insert on the tenth anniversary of the Civil Rights Memorial, November 1999.

Consultant, United States Army 101st Airborne Division Memorial Foundation, 1996-98.

Media commentaries and interviews on commemorative art and other public political discourse for the following: *Washington Post*, *New York Times*, *Christian Science Monitor*, *USA Today Magazine*, Mexican News Agency, Newhouse News Service, *Sacramento Bee*, *Fresno Bee*, *Modesto Bee*, *St. Petersburg Times* (FL), *Nevada Appeal*, *Stockton Record*, *UC Davis Magazine*, CPBN/WNPR (Connecticut Public Broadcasting) "Where We Live" feature, KPFA Radio (Berkeley), KCRA-TV News (Sacramento), KXTV News (Sacramento), and DCTV (Davis). Among the results were a front page "Scene" feature story in the *Sacramento Bee* and a three-part series on public commemorative practices on the KCRA-TV evening news.

Research Fellowships, Sabbaticals, and Grants

In addition to three quarter-long sabbatical leaves and annual faculty research grants at the University of California, Davis (from 1989-2003), the following support for research projects:

Scholarship, Creative Activity or Research in the Humanities and Fine Arts Award (\$10,000), University of North Carolina, 2008-2009.

Institute for Arts and Humanities Fellowship, University of North Carolina, awarded for Spring 2009.

W.N. Reynolds Competitive Leave, University of North Carolina, awarded for Fall 2008. Leave plus \$4,000 research stipend.

Undergraduate Course Cluster Development Grant (\$1,500), University of North Carolina, Spring 2008.

Study and Research Assignment, University of North Carolina, Fall 2006.

Summer Research Grant (\$3,000), Center for the Study of the American South, University of North Carolina, Summer 2006.

Travel Grant (\$1,000), University Center for International Studies, University of North Carolina, Summer 2006.

Faculty Research Fellowship, University of California, Davis Washington Center, Fall 1995.

Faculty Fellowship, University of California, Davis Humanities Institute, 1990.