

KUMARINI SILVA

Department of Communication Studies
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The University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-3285

EDUCATION

Ph.D. in Communication and Society, University of Oregon	2004
Certificate in Women's and Gender Studies, University of Oregon	2004
MA in Communication Studies, Miami University	1999
B.Sc. in Communication Studies, Indiana University of Pennsylvania	1997
<i>Magna Cum Laude</i>	

RESEARCH AND TEACHING INTERESTS

Identity and Identification
Women and Gender Studies
Global Media
Postcolonial and Transnational Studies
Popular and Consumer Culture

PUBLICATIONS

Books in progress:

Brown! Between Alienation and Commodification
Feminism and its Discontents (co-edited with K. Mendes)

Refereed Journal Articles:

Oh, Give Me a Home: Diasporic Longings of Home and Belonging for the journal Social Identities, (September 2009)

Brown: From Identity to Identification, post 9/11 in the special issue *Deviant Brown* in the journal Cultural Studies.
Routledge. (March, 2010)

Global nationalisms, pastoral identities: Association for India's Development negotiates transnational activism in South Asian Popular Culture (April, 2010)

Keeping it Real in the Global South: Hip-hop comes to Sri Lanka (with Paul Saucier) for Identity, Culture and Politics: an afro-asian dialogue (Critical Sociology) (under review)

Book Chapters:

Defining Deviance: The Rearticulation of Aileen Wuronos in Monster (with Danielle Rousseau) in Representations of the

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Serial Killer in Film and Television. Alzena D'Costa (Ed.) (Forthcoming, 2011)

Race, Nation, and Ideology: CNN in Sri Lanka for Tsunami 2004 in Tsunami Communication: (Inter)personal/intercultural, mass media, technological, philanthropic, ethical, and developmental responses. Linda Fuller (Ed.), Hampton Press. (2010)

Reviving a culture-debating public through media education. (co-authored with W. Wyatt) Media Education as Pedagogy: Essays on Identity and Critical Thinking. A. Nowak, S. Abel and K. Ross (Eds.) Mount Waverly, Australia: Hampton Press. (2007)

Communications for the 21st Century: Challenges and Opportunities, (co-authored with H.L Steeves) in Encyclopedia of Life Support Systems (EOLSS), Rashmi Luthra, Ed., Paris: UNESCO, (2002)

Non-Refereed Short Essays/Introductions:

Women and Humor (with K. Mendes) in Feminist Media Studies. Routledge (2010)

Media Artists and Feminist Performance (with K. Mendes) in Feminist Media Studies. Routledge (2010)

Representation of Sex Workers (with K. Mendes) in Feminist Media Studies. Routledge (2010)

Women, Labour, Media and the Economy (with K. Mendes) in Feminist Media Studies. Routledge (2010)

Women, Migration, and the Media (with K. Mendes) in Feminist Media Studies. Routledge (2009)

Girls, Boys, and "Girlhood" Studies (with K. Mendes) in Feminist Media Studies. Routledge (2009)

Refereed Creative Publications:

I Will Call My Children Mez̃tisa in Imagining Ourselves: Global Voices from a New Generation of Women. San Francisco: International Museum of Women Press (March 2006)

SELECT CONFERENCE ACTIVITIES

International:

"Dark children of the mere and marsh": Identification, Cosmopolitanism, and Postcolonial Nostalgia at Crossroads, Cultural Studies Conference, Paris, France, 2012

Feminism is Dead, Long Live Feminism: Tea Parties, Advertising, and Mindless Empowerment at the International Communication Conference, Boston, MA, 2011

Representation and Rejection: Rearticulating Fear through Brown at the International Communication Association in Chicago, Illinois, 2009

Race-ing Sarah Palin at the International Communication Association in Chicago, Illinois, 2009

Connecting Postcolonial Perspectives of Whiteness to Contemporary Culture Studies at the International Communication Association Conference in Montreal, Quebec, Canada 2008

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What can Brown do for Cultural Studies? Brown as Identity and Identification at the Crossroads Cultural Studies Conference, Kingston, Jamaica, 2008

Blogging Your Way to Citizenship: New(er) Technologies and the Immigrant Experience, at the International Communication Association Conference, San Francisco, CA 2007

Democratizing Communication Scholarship: Ethnicity, Race and Feminisms in the Academy at the International Communication Association Conference in Dresden, Germany, 2006

The Politics of Claiming Cultural Space: AZN TV as the 'Asian American Experience' at the International Communication Association Conference in Dresden, Germany, 2006

The Interchangability of Brown Bodies: From Chaste South Asian to Sexual Latina at the Latin American Studies Association Congress 2006 in San Jose, Puerto Rico, 2006

Queer as White: The Politics of Assimilation through Films from the South Asian Diaspora at the International Crossroads Cultural Studies Conference in Urbana, Illinois, 2004

Rethinking the Prescriptive: A Closer Look at Feminism, Postmodernism and Ethics in Communication Studies at International Communication Association Conference in New Orleans, Louisiana, 2004

Discussant, Roundtable on *Gender and Transnational Media Studies: Redefining Scholarly and Institutional Agendas* at the International Communication Association Conference in New Orleans, Louisiana, 2004

Forging Identities: Creating Nation and Diaspora Through Deepa Mehta as Diasporic India presented at the International Communication Association Conference in San Diego, California, 2003

Trauma-Rama: Confession Columns in Teen Girl Magazines (co-authored with Debra Merskin) presented at the International Communication Association (ICA) conference in Washington, D.C., 2001

National:

Outsourced: Laboring bodies in the digital economy at the National Communication Association Conference in New Orleans, LA

Proselytizing the Hamburger: Audiences as armchair anthropologists and cosmopolitan consumers of the real at the National Communication Association Conference in San Francisco, CA, 2010

Long live the Empire! Undercover Princes and Third World Spectacle at the National Communication Association Conference in Chicago, IL, 2009

Grassroots Go Global: What Contemporary Social Movements are Telling us about the World at the National Communication Association Conference in San Antonio, TX, 2006

Brought to You by Dr. Gupta: Covering the Tsunami in Sri Lanka at the Union for Democratic Communication Conference in Fort Lauderdale, Florida, 2005

AlienOther: Representation as Social Control at the National Communication Association Conference in Boston, MA, 2005

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Absent Bodies: South Asian Immigrants and the Politics of Visibility at the National Communication Association Conference in Boston, MA, 2005

Geographical Identity or 'Strategic Essentialism': Locating Third World Feminism in the Postmodern Context presented at the National Communication Conference in New Orleans, Louisiana, 2002

Reinventing the Homeland: Creating South Asian Immigrant Identity through Cultural Consumption presented at the Global Fusions Conference, Austin, Texas, 2003

Commercial Free Consumption: Cyberchase and PBS kids.org (co-authored with David Monje) presented at the Union for Democratic Communication, State College, Pennsylvania, 2002

Asian Americans: The Politics of Assimilation presented at the 16th Annual Interdisciplinary Nineteenth Century Studies Conference in Eugene, Oregon, 2001

Silence is Golden: Who Speaks for Third World Women? Presented at the 26th Annual National Communication Association Conference in Seattle, Washington, 2000

Invited Lectures:

Four days, Five stories: Monsoon Wedding and the Mythos of a "New" India at Washington State University, Vancouver, WA, 2006

Pastoralized Identities, Globalized Nationalisms: Emerging Issues in Trans/National Social Movements, Spring Speaker Series, Program in South Asian and Middle Eastern Studies, University of Illinois, Urbana-Champaign, 2004

Bending or Breaking the Rules? Femininity and Sexuality in Films of the South Asian Diaspora, Feminist Scholars Series, University of Illinois, Urbana-Champaign, 2004

Invited Speaker at the Seminar on *Violence Against Women – A South Asian Perspective*. Organized by the University of Chicago International House, Global Voices Program and India Development Society, 2003

Panel Chair and Discussant:

Chair and Organizer, *Difference; Keywords in Communication Panel* at the International Communication Association in Chicago, Illinois, 2009

Chair and Respondent, *Articulating Home and Belonging: Mapping the Diaspora and its Experiences*, at the International Communication Association Conference, San Francisco, CA 2007

Chair and Respondent, *Re-Connecting the Past to the Present: Engaging and Challenging the Ontology of a 'Post' Existence* at the National Communication Association Conference in San Antonio, TX, 2006

Chair, *Networks of Diasporas: Ethnicity and Race, International and Feminist Communication Studies* at the International Communication Association Conference in Dresden, Germany, 2006

Chair, *Ethnicity and Race in Communication Interactive Paper Session*, at the International Communication Association Conference in Dresden, Germany, 2006