

Dr. Robert Cox

Professor Emeritus

Department of Communication Studies/ Curriculum for the Environment and Ecology
University of North Carolina at Chapel Hill 27599-3285

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Academic Appointments:

University of North Carolina at Chapel Hill (1971 - 2010):

- Professor, Department of Communication Studies (1993- 2010)
- Professor, Curriculum for the Environment and Ecology (1998-2010)
- Fellow, Institute for the Environment (formerly, Carolina Environmental Program; 2000-2010)
- Fellow, Institute for Arts and Sciences (2000-present)
- Associate Professor (1979-1993) and Assistant Professor (1973-79), Department of Speech Communication
- Instructor (1971-73), Director of Debate (1971-75), Speech Division, Department of English

University of Colorado at Boulder: FIRST Professor (2007)

Northwestern University: Van Zelst Visiting Professor of Communication (1987)

Education:

Ph.D. (1973), M.A. (1968) University of Pittsburgh, Department of Speech and Theatre Arts

B.A. (1967) University of Richmond

Professional Focus:

Principal research areas include environmental communication and study of the discourse of social change agents. Current research focuses on the strategic uses of media/communication by environmental NGOs, the impacts of new media on the production and dissemination of climate change information, and the current status of research in the field of “environmental communication.”

Non-Profit Organizations:

Board of Directors, Earth Echo International (2010-present), Washington, DC

President, Board of Directors, Sierra Club, San Francisco (2007-08, 2000-01; 1994-96); member of Board of Directors (1993-2013); consult to Sierra Club Communication program (current)

Books:

Environmental Communication. (Editor, four volume reference set] Sage series, *Communication Benchmarks*. London: Sage Pub. (Forthcoming, 2015-16)

Handbook of Environment and Communication. (Co-editor). London: Routledge (In press, 2015)

Environmental Communication and the Public Sphere, 4th ed. Thousand Oaks, CA: Sage. (In press, 2015)

Argument and Social Practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation.
Annandale, VA: Speech Communication Association, 1985. (Co-edited)

Advances in Argumentation Theory and Research, R. Cox and C. A. Willard (Eds.), Carbondale: Southern Illinois University Press, 1982

Journal Articles and Chapters:

“Emergence and Growth of the Field of Environmental Communication,” in A. Hansen and R. Cox (Eds.), *Handbook of Environment and Communication*. London: Routledge (in press, 2015).

“The Media/Communication Strategies of Environmental Pressure Groups and NGOs,” in A. Hansen and R. Cox. (Eds.), *Handbook of Environment and Communication*. London: Routledge (in press, 2015)

“Scale, Complexity, and Communicative Systems,” *Environmental Communication* (forthcoming, 2015)

“Media Convergence, Climate Science, and Public Uncertainty,” in L. Lester and B. Hutchins (Eds.), *Environmental Politics and Media*. Peter Lang, 2013, pp. 231-243.

“Beyond Frames: Recovering the Strategic in Climate Communication,” *Environmental Communication: A Journal of Nature and Culture*, 4(1) [2010], 122-133

“Challenges of Scale and the Strategic,” in Endres, Sprain, & Peterson (Eds.), *Social Movements to Address Climate Change*, pp. 393-422. Amherst, NY: Cambria Press, 2009.

“Social Movement Rhetoric: Public Discourse, Counterpublics, and Resistance,” (with C. Foust) in A.A. Lunsford, K.H. Wilson and R. A. Eberly (Eds.), *SAGE Handbook of Rhetorical Studies*, pp. 605-622. Thousand Oaks, CA: SAGE. 2009. Reprinted: C. Morris and S. Browne (Eds.). *Readings on the Rhetoric of Social Protest*. Strata, 2013.

“Nature’s ‘Crisis Disciplines’: Does Environmental Communication Have an Ethical Duty?” *Environmental Communication: A Journal of Nature and Culture*, 1(1), [2007]: 5-20.

“Golden Tropes and Democratic Betrayals: Prospects for the Environment and Environmental Justice in Neoliberal ‘Free Trade’ Agreements,” in R. Sandler & P. Pezzullo (Eds.), *Environmental Justice and Environmentalism: The Social Justice Challenge to the Environmental Movement*. Cambridge, MA: MIT Press, 2007.

“The (Re)Making of the ‘Environmental President’: Clinton/Gore and the Rhetoric of U.S. Environmental Politics, 1992-1996,” in T. R. Peterson (Ed.), *Green Talk in the White House: The Rhetorical Presidency Encounters Ecology*. College Station, TX: Texas A&M University Press, 2004, pp. 157-180.

"Free Trade" and the Eclipse of Civil Society: Barriers to Transparency and Public Participation in NAFTA and the Free Trade Area of the Americas, in S. P. Depoe, J. W. Delicath, & M. F. Aepli, (Eds.). *Communication and Public Participation in Environmental Decision Making*, Albany: SUNY Press, 2004, pp. 201-19.

- “Critical ‘Publicity’ and the Rhetorical Display of ‘Publicness’ in Global Institutions,” in G. Hauser (Eds.), *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Mahwah, NJ: Lawrence Erlbaum Associates, 2003
- “Argument and Environmental Advocacy,” *Controversia: An International Journal of Debate and Democratic Renewal* 1 (Fall 2002): 82-85.
- “The Irreparable,” in T. O. Sloane, (Ed.). *Oxford Encyclopedia of Rhetoric*, Oxford and New York: Oxford University Press (2001), pp. 406-409.
- “‘Free Trade’ and the Eclipse of Civil Society: Barriers to Transparency and Public Participation in NAFTA and the Free Trade Area of the Americas,” in M.-F. Aepli, J. W. Delicath, and S. P. DePoe (Eds.). *Proceedings of the 6th Biennial Conference on Communication and Environment*. University of Cincinnati: Center for Environmental Communication, 2001, pp. 172-181.
- “The Earth before the Bench” [guest editorial], *The Harvard Crimson*, September 22, 2000
- “The Die Is Cast: Topical and Ontological Dimensions of the Locus of the Irreparable,” in T. B. Farrell (Ed.), *Landmark Essays on Contemporary Rhetoric*. Lawrence Erlbaum Pub, 1998, pp. 143-157. [Reprint]
- “The Die is Cast: Topical and Ontological Dimensions of the *Locus* of the Irreparable,” in C. Waddell (Ed.). *Landmark Essays in Rhetoric and the Environment* Mahwah, NJ: Lawrence Erlbaum Associates, 1997, pp. 227-239. [Reprint]
- “Advocacy and the Istook Amendment: Efforts to Restrict the Civic Speech of Nonprofit Organizations in the 104th U.S. Congress,” *Journal of Applied Communication*, 24 (1996): 273-291 (Co-authored with M. C. McCloskey.)
- “Rethinking Critical Voice: Materiality and Situated Knowledge,” in *Western Journal of Communication*, 57 (1993): 278-287. (With Julia T. Wood). Reprinted in B. Ott and G. Dickinson (Eds.), *The Routledge Reader in Rhetorical Criticism*. Routledge: London, 2012.
- “Performing Memory/Speech: Aesthetic Boundaries and ‘the Other’ in *Ghetto* and *The Normal Heart*,” *Text and Performance Quarterly*, 12 (1992): 385-390.
- “Historicizing ‘Reason’: Critical Theory, Practice, and Postmodernity,” *Communication Monographs*, 58 (1991): 170-178 (with Della Pollock).
- “Memory, Critical Theory, and the Argument from History,” *Argumentation and Advocacy: The Journal of the American Forensic Association*, 27 (1990): 1-13.
- “Inventio and Interpretation: On the ‘Subverting’ Uses of Cultural Memory,” *Estratto da VICHIANA 3a serie Anno, 1* (1990): 127-139. [Napoli, Italy: Loffredo Editore.]
- “On ‘Interpreting’ Public Discourse in Post-Modernity,” *Western Journal of Speech Communication*, 54 (1990): 317-329.
- “Argumentation Theory as Critical Practice,” in D. C. Williams & M. Hazen (Eds.) *Argumentation Theory and the Rhetoric of Assent*. Tuscaloosa: University of Alabama Press, 1990. pp.1-14

- “The Fulfillment of Time: Martin Luther King, Jr.’s ‘I Have a Dream’ Speech (1963),” in M. C. Leff and F. J. Kauffeld (Eds.). *Texts in Context: Critical Dialogues on Significant Episodes in American Political Rhetoric*. Davis, CA: Hermagoras Press, 1989. pp. 181-204.
- “The Die Is Cast: Topical and Ontological Dimensions of the *Locus* of the Irreparable,” R. D. Dearin (Ed.) in *The New Rhetoric of Chiam Perelman: Statesman and Response*. Lanham, MD: University Press of America, 1988. 121-140. [Reprint]
- “An ‘Unsolved Contradiction?’: Herbert Marcuse on Aesthetic Form and Praxis,” *Literature in Performance*, 8 (1988): 21-27
- Cultural Memory and Public Moral Argument* [The Van Zelst Lecture in Communication] Evanston: Northwestern University School of Speech, 1987
- “The Die Is Cast: Topical and Ontological Dimensions of the *Locus* of the Irreparable,” *Quarterly Journal of Speech*, 68 (1982): 227-239.
- “The Field of Argumentation,” in R. Cox & C. A. Willard (Eds.), *Advances in Argumentation Theory and Research*. Carbondale: Southern Illinois University Press, 1982, pp. xiii-xxvii. (Co-author, C. A. Willard).
- “Argument and the ‘Definition of the Situation,’” *Central States Speech Journal*, 32 (1981): 197-205.
- “Loci Communes and Thoreau’s Arguments for Wilderness in ‘Walking’ (1851),” *Southern Speech Communication Journal*, XLVI (1980): 1-16.
- “Argument and Human Decision-Making: Teaching the Upper-Level Course,” *Speaker and Gavel*, 17 (1980): 73-85.
- “Effects of Encoder Personality and Rhetorical Comfortableness on Verbal Absolutism in Message Formulation,” *North Carolina Journal of Speech Communication*, 12 (1979): 11-29 (with J. Wood).
- “Deliberation under Uncertainty: A Game Simulation of Oral Argumentation in Decision-Making,” *Journal of the American Forensic Association*, 14 (1977): 61-72.
- “Editorial Note,” [“Argumentation Theory”] *Journal of the American Forensic Association*, 13 (1977): 117.
- “Attitudinal Inherency: Implications for Policy Debate,” *Southern Speech Communication Journal*, XL (1975): 158-168.
- “Responses to ‘Research and Scholarship in Forensics,’” in J. H. McBath (Ed.). *Forensics as Communication: The Argumentative Perspective*. Skokie, IL: National Textbook, 1975, 137-141.
- “The Effects of Consultation upon Judges’ Decision-Making,” *Communication Education*, 24: 118-126
- “Perspectives on the Rhetorical Criticism of Movements: Antiwar Dissent, 1964-1970,” *Western Speech*, 38 (1974): 254-268.
- “A Study of Judging Philosophies of the Participants of the National Debate Tournament,” *Journal of the American Forensic Association*, 10 (1974): 61-71.

“The Rhetoric of Child Labor Reform: An Efficacy-Utility Analysis,” *Quarterly Journal of Speech*, 60 (1974): 359-370.

“Sam J. Ervin: A Rhetoric of Decision-Making,” *North Carolina Journal of Speech*, 4 (1971): 3-13.

Articles in Conference Proceedings:

“Reclaiming the ‘Indecorous’ Voice: Public Participation by Low-Income Communities in Environmental Decision-Making,” in C. B. Short and D. Hardy-Short (eds.), *Proceedings of the Fifth Biennial Conference on Communication and Environment*, Flagstaff, AZ: Northern Arizona University School of Communication, pp. 21-31.

“Sustainable Development, Community Voice and the Environment,” in *Cape Breton in Transition: Economic Diversification and Prospects for Tourism*. University College of Cape Breton and the Louisbourg Institute, Sidney, Nova Scotia, Canada: 1996.

“Postmodernity, Cryptonormativism, and the Rhetorical: A Defense of Argument Studies,” in *Argument and Postmodernity: Proceedings of the Eighth SCA/AFA Conference on Argumentation* (Annandale, VA: Speech Communication Association, 1993).

“Environmental Advocacy, ‘Usable Traditions,’ and the Burden of Genesis 1:28,” in C. Oravec and J. Cantril (eds.), *The Conference on the Discourse of Environmental Advocacy*. Salt Lake City: University of Utah Humanities Center, 1992, pp. 377-386.

“Critical Theory, Memory, and the Argument from History,” in F. H. van Eemeren, et al. (eds.), *Proceedings of the Second International Conference on Argumentation*. Amsterdam, The Netherlands: SICSAT-International Centre for the Study of Argumentation, 1991, pp. 22-29.

“Argument and Usable Traditions,” in *Argumentation: Across the Lines of Discipline*. Eds. Frans H. van Eemeren, et al., Dordrecht, Holland: Foris, 1987, pp. 93-99.

“Memory and Diachronic Argument: A Marcusean Note,” in J. R. Cox, M. O. Sillars, and G. Walker (eds.), *Argument and Social Practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation*. Annandale, VA: Speech Communication Association, 1985, pp. 57-69.

“Direct Mail Fundraising Letters: ‘Objectifying’ Arguments in a Personal Medium,” in *Argument in Transition: Proceedings of the Third Summer Conference on Argumentation*. Ed. David Zarefsky, et al.. Annandale, VA: Speech Communication Association, 1983, pp. 339-351.

“Investigating Policy Argument as a Field,” in G. Ziegelmüller and J. Rhodes (eds.). *Dimensions of Argument: Proceedings of the Second Summer Conference on Argumentation*. Annandale, VA: Speech Communication Assoc., 1981, pp. 126-142.

Book Reviews:

“Economics’ Artifices: A Review of James Arnt Aune’s *Selling the Free Market: The Rhetoric of Economic Correctness*,” in *Political Psychology Journal*, 23 (2003).

Student Protest, 1960-1970: An Analysis of the Issues and Speeches. Rev. ed. By Donald E. Phillips. (1985) *Southern Speech Communication Journal* LI (1986): 286-287.

Yeas and Nays: Normal Decision-Making in the U.S. House of Representatives, Donald R. Matthews and James A. Stimson, *Journal of the American Forensic Association*, 14 (1978): 226-227.

Forensics as Communication: The Argumentative Perspective, ed. James H. McBath, *Southern Speech Communication Journal* 57 (1976): 79.

Influence, Belief, and Argument, Douglas Ehninger, *Journal of the American Forensic Association* 11 (1974): 53-55.

Social Conflict and Social Movements, Anthony Oberschall, *Quarterly Journal of Speech*, 59 (1973): 488.

Honors and Research Awards:

“J. Robert Cox Environmental Communication and Civic Engagement Award,” inaugurated, 2011; awarded annually by the Environmental Communication Division, National Communication Association

“Communication and Sustainable Social Change Award,” presented by the College of Social and Behavioral Sciences, University of Massachusetts at Amherst, September 10, 2009

Christine L. Oravec Research Award in Environmental Communication, 2006, from the Environmental Communication Division, National Communication Association

“J. Robert Cox Outstanding Achievement in Scholarship Award,” inaugurated 2010; awarded annually by the Department of Communication Studies, University of North Carolina at Chapel Hill

Outstanding Service to the Public Award, American Communication Association, 2001

Chapman Family Fellowship, Institute for Arts and Humanities, University of North Carolina (1999)

Featured Guest, William Friday’s “North Carolina People,” UNC TV, 1995

“Best Monograph 1982” – American Forensic Association for: “The Die Is Cast: Topical and Ontological Dimensions of the Locus of the Irreparable,” *Quarterly Journal of Speech* 68 (1982): 227-239.

Invited Scholarly Lectures:

“Scale, Complexity, and Communicative Systems,” opening presentation for special session, “Organizing and Integrating Knowledge about Environmental Communication,” International Communication Association annual meeting, London, June 21, 2013.

“The Challenges of Multi-Stakeholder Dialogues,” keynote speaker, Conference on Organizational Communication, Aspen, CO., July 28, 2013.

“Media, Climate Change, and Public Uncertainty,” featured speaker, Robert Penn Warren Center for the Humanities, Vanderbilt University, February 23-24, 2012.

- “Blessed Unrest”: Communicating for an Environmentally Just and Sustainable Future,” Communication Days Keynote, at the University of Colorado at Denver, April 13, 2011
- “Climate Scientists as Cassandra? Complexity, Communication, and Democracy,” Brigrance Forum Lecture, Wabash College, Crawfordsville, Indiana, March 22, 2011
- “When Populist Demands Fail: Rhetoric and the Recovery of the Strategic,” James W. Pence Lecture, University of North Carolina at Chapel Hill, April 12, 2010
- “Communicating Climate Change: Complexity, New Media, and Contested Science,” Giles Wilkerson Gray Lecture, Louisiana State University, Baton Rouge, April 9, 2010
- “Communicating Climate Change: Challenges of Scale and the Strategic,” Inaugural Address, Center for Communication for Sustainable Social Change (CSSC), University of Massachusetts, Amherst, September 10, 2009
- “Looking toward the Future,” concluding address for the conference on “The Nation-State and the Transnational Environment,” Center for Environmental History, University of Texas-Austin, April 16-18, 2009
- “Complexity, New Media, and Contested Knowledge Claims,” keynote address, Conference on Media and the Environment: Between Complexity and Urgency,” Sponsored by the EU’s European Environment Agency; the Institute for Social Sciences, University of Lisbon; and the Gulbenkian Foundation, Lisbon, Portugal, April 2-3, 2009
- “Climate Change, *Kairos*, and Our Energy Future,” keynote address for North Carolina State University energy symposium, *The Energy Situation, Public Deliberation, and Social Innovation*, College of Humanities, Arts, and Social Sciences, October 15, 2008.
- “Climate Change and ‘Crisis Disciplines’: Rethinking the Strategic,” invited lecture, Department of Wildlife Biology, Texas A & M University, College Station, Texas, September 11, 2008,
- “Climate Change, Civil Society, and ‘Green’ Discourse,” invited lecture by the Center for Ethics and World Societies Colgate University, Hamilton, NY, February 28, 2008.
- “Discourses of Environmental Justice,” University of Colorado at Boulder Environmental Center, June 2008
- “From Contrarians to Climate Policy: The Shifting Conversations on Climate Change,” invited presentation, Institute for the Study of Society and Environment, National Center for Atmospheric Research, Boulder, Colorado, June 27, 2007.
- “Imagining Environmental Futures: Discourse, Civic Life, and Global Warming,” keynote speaker for “Year of the Environment,” Furman University, Greenville, SC, April 23, 2007
- “Environmental Communication,” featured speaker for conference on sponsored by the Harvey-Picker Institute for Interdisciplinary Studies in the Sciences and Mathematics, the Center for Ethics and World Societies, and Upstate Institute, Colgate University, Hamilton, NY April 28, 2007
- “Global Warming, Media, and a Political ‘Tipping Point’? Guest lecture, Faculty Colloquium, Department of Speech Communication, and Friday Forum, University YMCA, University of Illinois at Champaign-Urbana, October 7, 2006

- “Who Will get Hurt? Katrina, Global Warming, and the Need to Talk Honestly about Environmental Dangers,” the Josephine Jones Annual Lecture, University of Colorado at Boulder, April 3, 2006.
- “Nature’s ‘Crisis Disciplines’: Does Environmental Communication Have an Ethical Duty?” Keynote address, Conference on Communication and Environment, Jekyll Island, Georgia, June 2005.
- “Assessing the Health of Democracy and the Environment in the Bush Era.” Sponsored by Program on Analysis and Resolution of Conflicts, State University of New York at Syracuse, April 1, 2004.
- “Communication and Social Advocacy: Race, Community, and Environmental Justice,” The Annual Urban Communication Lecture, University of Memphis, October 11, 2001.
- “Communication and the Discourse of Environmental Justice,” Keynote, Red River Annual Communication Conference North Dakota State University, Fargo, ND, April 26, 2001.
- “Trade Promotion Authority and the Derogation of Environmental Standards,” briefing of U.S. House of Representatives staff, July 12, 2001.
- “Political Voice and the Environmental Movement,” Earth Day Lecture Series, Albion College, April 2000.
- “Environmental Justice and Social Activism,” invited “Public University Lecture,” Central Michigan University, April 2000.
- “Race, Class, and the Re-Articulation of ‘Environment’ in the Communication of the Community-Based Movement for ‘Environmental Justice,’” Georgia State University, Atlanta, GA, May 1998.
- “*A Civil Action* and Environmental Controversy: The Discourse of Grievance and Institutional Resistance,” University of Richmond, March 5, 1999
- “The ‘Indecorous’ Voice: Structural and Epistemic Barriers to Public Participation in Environmental Decision-Making,” “Visiting Scholar” lecture, University of Alaska at Fairbanks, March 30, 1999
- “Spotlight on Scholars,” sponsored by the Department of Communication and the Center for Environmental Communication Research at the University of Cincinnati, April 12, 1999
- “Bill Clinton and the ‘Republican’ Style of Political Authority (1993-96),” sponsored by the Departments of Communication & Theater Arts, Comparative Sociology and Politics, Philosophy, and the Environmental Studies program at the University of Puget Sound, Seattle, WA, April 15, 1999
- “Issues of Race and Social Justice in the Management of Non-Profit Organizations: The Sierra Club,” Public Administration Program (MPA), North Carolina State University, Raleigh, NC, Feb.16, 1998.
- “Race and the Re-Articulation of ‘Environment’ in the Discourse of the Environmental Justice Movement,” University of Maryland Colloquium Series, College Park, MD, March 13, 1998.
- “An Agenda for Enhancing Livability and the Environment in North Carolina,” The Charles and Shirley Weiss Symposium on Urban Livability, Department of Environmental Sciences and Engineering, Scholl of Public Health, University of North Carolina at Chapel Hill, April 19, 1996.
- “The ‘War on the Environment’ and the 104th Congress,” Address at Duke University School of Environment,

January 17, 1996.

- “Sustainable Development, Community Voice, and the Environment,” Keynote Address, Conference on Sustainable Development, University College of Cape Beton, Sidney, Nova Scotia, Canada, October 20, 1995
- “Citizen Advocacy and the Prospects for Utah Wilderness in the 104th U.S. Congress,” address sponsored by the Hinckley Institute for Politics, The University of Utah, Salt Lake City. November 9, 1995.
- “The ‘War on the Environment’ and the 104th Congress,” Keynote Address for the Environmental and Political Program, Tulane Law Society, Tulane University, New Orleans, October 12, 1995.
- “New Approaches to Old Population Problems,” Southeastern World Affairs Institute, Black Mountain, NC, July 30, 1995.
- “Hazardous Waste and the Recovery of Community Voice,” Plenary address, *Hazardous Waste and Public Health: International Congress on the Health Effects of Hazardous Waste*, U.S. Department of Health and Human Services, Agency for Toxic Substances and Disease Registry, Atlanta, June 5-8, 1995.
- “The 104th U.S. Congress and the Environmental Community,” The Edmund S. Muskie Environmental Lecture, Bates College, Lewiston, Maine, April 23, 1995.
- “The Transformation of the American Environmental Movement: Aporias of Advocacy and Social Change,” Keynote Address at the Conference on Communication and Our Environment, Chattanooga, Tennessee, March 30-April 2, 1995.
- “The Impact of Environmental Equity Concerns on Environmental Health,” Duke University Medical Center, Durham, NC, March 1, 1995.
- “An Assessment of the Environment in the 104th Congress: The Role of Environmental Groups.” School of the Environment, Duke University, February 22, 1995.
- “Natural Space Is Sacred Space,” keynote address, Elon College, Fall Symposium, Elon, NC, Sept. 19, 1994.
- “Environmental Justice: The Problem and Possible Legislative Initiatives,” invited presentation to the N.C. General Assembly Environmental Review Commission, Raleigh, NC, Dec. 17, 1993.
- “Environmental Racism: A Civil Liberties Issue?” American Civil Liberties Union, Chapel Hill, NC, October 28, 1993.
- “Environmental Justice,” Fuqua School of Business, July 7, 1993.
- “Environmental Justice, Advocacy, and the Academy,” Duke University School of Environment, April 1993.
- “Polluted Rhetoric’: Recovering Citizens Voices in Our Environmental Crisis,” Invited Lecture, Stetson University, Deland, Florida, January 7, 1993.
- “History of the Environmental Movement,” Maryland Community College, Spruce Pine, NC, June 16, 1992.
- “Retrospective and Prospective Reflections: Ten Years of the Van Zelst Lectures,” Northwestern University, May 15, 1992.

“Memory’s Difference: ‘Re-Membering’ and Inventio in Heterodoxical Rhetorics,” invited lecture in the Department of Speech Communication, the University of Illinois, Urbana-Champaign, Oct. 29, 1990.

Keynote address to Carolinas Air Pollution Control Association, Myrtle Beach, SC, “The Changing Role of Non-Governmental Organizations in the Global Environmental Movement,” October 25, 1990.

“Memory’s Difference: The Emerging Critical Rhetorics of Postmodernity,” invited public lecture at North East Missouri State University, October 31, 1990.

“Cultural Memory and Public Moral Argument,” The Van Zelst Lecture in Communication, delivered to faculty and students of Northwestern University, May 19, 1987.

“Cultural Memory and Epideictic: Notes on the Vietnam Veterans Memorial,” invited public lecture, Wake Forest University, October 30, 1985.

“Shamans and Plowmen: A Poetics of an Ecological Ethic,” invited public lecture, University of Richmond, March 1985.

“The Limitations of Moral Argument in Decision-Making,” Rhetoric and Public Address Society, University of Pittsburgh, Dec., 1968.

Teaching and Public Service Awards:

“Favorite Faculty” award from the 1997 Senior class, UNC-CH,

“Tar Heel of the Week,” *The News and Observer* (Raleigh, N.C.), June 5, 1994

“The 1987-88 Faculty Honor Roll,” Northwestern University “Chosen by the student body as one of the best professors at N.U.” (Associated Student Government)

Lola Spencer and Simpson Bobo Tanner Award 1983 (UNC-CH), “In recognition of Excellence in Inspirational Teaching of Undergraduates Students”

Katherine Kennedy Carmichael Award, 1983 (Order of the Grail/ Valkyries), “Outstanding service to women students”

Editorial Positions:

Advisory Board, *Palgrave Studies in Media and Environmental Communication*; Palgrave Macmillan Pub. Co. (2013-present)

Advisory Editor, *Environmental Communication: A Journal of nature and Culture* (2007-present)

Associate Editor, *Communication and Critical/Cultural Studies* (2002-2006)

Associate Editor, *Quarterly Journal of Speech* (2001-2004; 1998-2000; 1992-96)

Associate Editor, *The Environmental Communication Yearbook*, vol. 1

Associate Editor, *Argumentation and Advocacy* (1998-2000)

Senior Editor, *Argument and Social Practice: Proceedings of the Fourth SCA/AFA Conference on Argumentation*, Annandale, VA: SCA, 1985.

Editor, "In Print" [book reviews], *Journal of the American Forensic Association* (1980-83)

Associate Editor, *Journal of the American Forensic Association* (1974-79)

Associate Editor, *Southern Speech Communication Journal* (1974-78); member editorial board (1978-81)

Guest Editor for issue, "Argumentation Theory," *Journal of the American Forensic Association*, 13 1977

Professional and Conference Papers:

"Scale, Complexity, and Communicative Systems," panel on "Integrating Knowledge in Environment and Communication," International Communication Association, London, June 21, 2013

"Twenty-five years after *the Die is Cast* [Cox, *QJS*, 1982]: Mediating the Locus of the Irreparable," Conference on Communication and the Environment, DePaul University, Chicago, June 23, 2007

Respondent/critic: "Communicating the Environmental Crisis of Nature and Culture," Conference on Communication and the Environment, DePaul University, Chicago, June 23, 2007

"Public Involvement Reforms in Public Lands Management," Symposium on Environmental Conflict Resolution, North Carolina State University, Feb. 10, 2006.

Critic, panel on "Wilderness as Standing Reserve: Representations, Reductions, and Relationships," the Conference on Communication and Environment, Jekyll Island, Georgia, June 2005.

"The Resurgence of Workplace Democracy: The Labor Vote, the Digital Divide, and Low-Tech Persuasion in the 2000 Presidential Election: A Response to Dr. Robert Alexander Kraig," 9th Annual Texas A&M University Presidential Rhetoric Conference, March 1, 2003

"Communication, Activism, and the Role of the Scholar," National Communication Association Annual Meeting, New Orleans, Nov. 22, 2002.

"Critical 'Publicity' and the Rhetorical Display of 'Publicness' in Global Institutions," Rhetoric Society of America, Reno, Nevada, May 25, 2002.

"'Opaque' Discourses, Civil Society, and the Demand for Transparency in Multilateral Economic Institutions," paper presented at the NCA annual convention, Atlanta, Nov. 2001.

"'Free Trade' and the Eclipse of Civil Society: Barriers to Transparency and Public Participation in NAFTA and the Free Trade Area of the Americas," The 6th Biennial Conference on Communication and Environment, University of Cincinnati, July 27-29, 2001.

Reclaiming the "Indecorous" Voice: Public Participation by Low-Income Communities in Environmental Decision-Making," paper presented at the Conference on Communication and Our Environment, Northern Arizona University, July 24-27, 1999.

"Research Priorities in Environmental Communication," National Communication Association convention,

Chicago, November 1997.

“The Rhetoric of Radical Environmentalism,” NCA convention, Chicago, November 1997.

“Professional Employment in the Field of Environmental Communication,” Conference on Communication and Our Environment, Syracuse University, July, 1997.

“The (Un-) Making of the ‘Environmental President’: Clinton/Gore and the Rhetoric of U.S. Environmental Politics, 1992-96,” Keynote Address, *The Presidency and Environmental Policy: Third Annual Conference on Presidential Rhetoric*, Texas A&M University, College Station, Texas, Feb. 28, 1997.

“Public Intellectual: Honoring Robert P. Newman,” paper presented at the 5th Biannual Public Address Conference, University of Illinois at Urbana-Champaign, Sept. 28, 1996.

“Rhetorical Practice, the Environment, and New Challenges for Public Interest Advocacy,” Western States Communication Association Convention, February 18, 1996, Pasadena, C.

“Re-Articulating ‘Environment’: Race, Equity, and the New Social Movement for Environmental Justice,” seminar paper for Speech Communication Association meeting, Nov. 1994, New Orleans

“Environmental Justice,” paper at Southern States Communication Association annual meeting, panel “Stretching the Boundaries of Applied Communication,” Norfolk, VA, April, 1994.

“Political Voice and the Environmental Justice Movement: Transforming Democratic Institutions,” Eastern Communication Association, Washington, DC, April, 1994.

“Postmodernity, Cryptonormativism, and the Rhetorical: A Defense of Argument Studies” [reply to keynote address], Eighth AFA/SCA Conference on Argumentation, Alta, Utah August 1993.

“‘Historicized Publics’: Identity, Critique, and the Problem of Argument,” Eighth AFA/SCA Conference on Argumentation, Alta, Utah Aug. 5-8, 1993.

“Political Voice and Citizen Opposition to the Siting of a Hazardous Waste Incinerator,” Southern Communication Association meeting, April 16, 1993

“Workers in ‘Cancer Alley’: Articulating Labor/Environment in the BASF Lockout (1984-89),” paper at Speech Communication Association seminar, October 28, 1992, Chicago

Chair/ Respondent for “Environmental Commitment and the Political Process,” SCA, Oct. 29, 1992, Chicago

“Explorations in Rhetorical Theory” (reply), SCA annual meeting, October 31, 1992, Chicago.

Chair/Participant “The Perils of Engaged Scholarship,” SCA meeting, October 31, 1992, Chicago

“Environmental Advocacy, ‘Usable Traditions,’ and the Burden of *Genesis* 1:28,” Conference on the Discourse of Environmental Advocacy, Alta, Utah, July 29-30, 1991.

“The Uses and Abuses of History: A Response,” SCA meeting, Chicago, November 4, 1990

“‘Standing Up to the Bastards’”: Robert P. Newman and Russell Jacoby’s *The Last Intellectuals: American Culture in the Age of Academe*,” Speech Communication Assoc., Chicago, Nov. 3, 1990.

- “Recovering the Voices of Labor: A Reply to Hughes and Aune,” Conference on Political Rhetoric and the Conception of the Public, Northwestern University, September 7-9, 1990.
- “Critical Theory, Memory, and the Argument from History,” the Second International Society for Study of Argument (ISSA) Conference, University of Amsterdam, The Netherlands, June 1990.
- “*Inventio* and Interpretation: On the ‘Subverting’ Uses of Cultural Memory,” Convegno Internazionale “LA RHETORICA: Stato della Ricerca, Prospettive, Metodi,” Università della Calabria Camigliatello Silano (Cosenza) Italy, September 11-13, 1989.
- “Environmental Advocacy and Habermas’ ‘System-World,’” seminar in “Issues in the Study of Environmental Advocacy,” Speech Communication Association, San Francisco, Nov. 18, 1989.
- “Political Action and the Arts: Rhetoric, Propaganda, and the Party in the 1930s,” Southern Speech Communication Association, Louisville, KY, April 6, 1989.
- “Public Discourse and Habermas’ ‘System-World,’” Conference on Discourse, Theory and Practice, Temple University, March 18, 1989.
- “Argument, Moral Agency, and the Polity: Rethinking the Role of the Critic,” Speech Communication Association, New Orleans, November 6, 1988.
- “Gradualism’ and the Reconstitution of Time as ‘Redemptive’ in King’s ‘I have a Dream’ Speech (Aug. 28, 1963),” Wisconsin Symposium on Public Address, Madison, WI, June 3-5, 1988.
- “The Problem of ‘Time’ in Critical Practice: Notes on Leff and McGee,” SCA, Boston, Nov. 7, 1987.
- “An ‘Unsolved Contradiction?’: Herbert Marcuse on Aesthetic Form and Praxis,” Speech Communication Association, Chicago, Nov. 1986.
- “Argument and ‘Usable Traditions,’” keynote address at first International Conference on Argumentation, University of Amsterdam, The Netherlands, June 3-6, 1986.
- “‘Against Resignation’: Memory and Rhetorical Practice,” International Communication Association, Chicago, May 22-26, 1986.
- “Memory and Diachronic Argument: A Marcusean Note,” Fourth SCA/American Forensic Association Conference on Argumentation, Alta, Utah, August 1-4, 1985.
- “Direct Mail Fundraising Letters: ‘Objectifying’ Letters in a Personal Medium,” Third Conference on Argumentation, Alta, Utah, July 29-31, 1983.
- “Moses vs. Manito: Cultural Presuppositions in the Rhetoric of Wilderness Preservation,” Speech Communication Association, Louisville KY, Nov. 4-7, 1982.
- “Investigating Policy Argument as a Field,” Second Speech Communication Association/ American Forensic Association Conference, Alta, Utah, July 30-August 1, 1981.
- “Reasonableness’ and the Plausibilistic Theory of Inference,” SCA meeting, New York City, November 1980

- “Argument and the ‘Definition of the Situation,’” Speech Communication Association, New York City, 1980
- “Symbolic Action and Satisfactory Choice: A Critique of the ‘Rational Actor’ Model of Deliberation,”
Speech Communication Association, New York City, November. 1980.
- “Research Priorities in Argumentation and Forensics for the 80s,” Speech Communication Association, New
York City, November 1980.
- “The Rhetoric of the Anti-Nuclear Movement,” [Respondent] North Carolina Speech Communication
Association, Wingate N.C., October 3, 1980.
- “Argument *A Fortiori*: Transitivity, Force, and Function,” SCA meeting, Minneapolis, November 1978
- “Cliometricians and Argument from Generalization,” SCA meeting, Minneapolis MN, Nov. 1978
- “Plausible Reasoning and the ‘Problem’ of Casual Argumentation,” Southern Speech Communication
Association, Atlanta, April 7, 1978.
- “Sedalia: Assessment and Re-Definition,” Speech Communication Association, Washington D.C., Dec. 1977.
- “Rhetorical Criticism and the Mass Media in North Carolina,” North Carolina Theatre and Speech
Association, Raleigh NC, Oct. 7, 1977.
- “Judgment Under Uncertainty,” Speech Communication Association, Houston, Dec. 1975.
- “The Nature of Fiat Power in Argument,” National Seminar in Argumentation, Northwestern University,
Feb. 10, 1974.
- “A Reformulation of Attitudinal Inherency,” Speech Communication Association, New York City, 1973
- “Competitive Debate Strategies and Implications,” Speech Communication Association, Chicago, Dec. 1972.
- “Refutative Strategies in the Virginia Slavery Debate, 1832,” Southern Speech Communication Association,
Winston-Salem, NC, 1970.