

Mark D. Robinson

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EDUCATION

M.A. Communications Studies, University of North Carolina at Chapel Hill , 2001.
B.F.A. Studio Art - Multimedia Sculpture, University of North Carolina at Chapel Hill. ,
1991.
Aerospace Engineering, GPA 3.025 on a 4.0 scale; 97 credit hours, North Carolina State
University, Raleigh. 1983-1986.

EXPERIENCE

Multimedia Laboratory Director, Department of Communication Studies, University
of North Carolina, Chapel Hill, North Carolina. Aug. 2004-Present

- _ Direct and support Multimedia Labs
- _ Develop Curriculum
- _ Determine and Purchase equipment
- _ Write Grants
- _ System Administrate Macintosh OSX: 23 machines. PC: NT: 1 machine.
- _ Support Technology , Faculty, Staff, and Students
- _ Repair and Maintain video and audio equipment
- _ Supervise Media Technician
- _ Department Webmaster - Develop and Maintain departmental web presence
- _ Showcase work and present at the UNC-CH Department of Communication Studies
Advisory Board, 2007 - 2010
- _ Develop and Implement Campus-wide Carolina Film Festival 2002- 2010
- _ Co-develop *iTunes Carolina* - founding member and a serving member of
administrators/ contributors

Courses:

- _ Develop and Instruct *Audio as Art/Communication*
- _ Develop and Instruct *Advanced Audio Production*
- _ Develop and Instruct 600 level *Advanced Production and Technologies*
- _ Develop and Instruct Comm.130 *Introduction to Audio and Video Production*
- _ Developed and Instructed Art 018, *Electronic Media a Digital arts curriculum*
- _ Developed and Instructed Art 088 *Intermediate Electronic Media*

Visiting Lecturer, University of North Carolina, Chapel Hill, North Carolina. Aug 2002 - 2004.

President, *Solidzebra, inc.*- Digital Multimedia Consultant. Efland, North Carolina. 1990-2008.

Internet Technology Multimedia Consultant.

- _ Design/build Intranet and Internet web site GUIs.
- _ Design/ build interactive applications, CDs, animations, movies
- _ Test and Maintain across multiple browsers/platforms
- _ Design presentations and Intranet sites
- _ Produce and engineer Audio and Video projects: non-linear editing, music composition, performance (guitar, computer, keyboard), and recording
- _ Direct and manage three member team
- _ Implement server services for clients (PC and Macintosh)
- _ Implement and Manage LAN (wireless and wired)
- _ Manage company payroll, taxes and accounting
- _ Deliver creative and engaging multimedia and technology solutions
- _ Design and Exhibit Interactive Interpretives

Robinson Design/Build Construction: Chapel Hill, NC. 1991-1997 .

Master Carpenter, Journeyman Electrician and Plumber

- _ Designed and built homes, additions and improvements
- _ Managed financing, scheduling, employees, customer relations, large scale projects

ACADEMIC PRESENTATIONS

Advanced Audio Engineering Principles, Dept. Music .Universty of North Carolina Chapel Hill, NC 2011.

Shaping the Acoustic Aesthetic, University of North Carolina. Chapel Hill, NC. 2011.

Shaping the Acoustic Aesthetic, Comp. Sci. University of North Carolina. Chapel Hill, NC. 2010.

PhotoShop: Application, Development, Web, University of North Carolina. Chapel Hill, NC. 2002, 2003

Experimental Audio and Video production: Web Technologies, University of North Carolina. Chapel Hill, NC.2001

Experimental Audio: Achieving Sound as Art, University of North Carolina. Chapel Hill, NC. 2001

Use of Non-synchronous Audio in Web Animation, Alamance Community College, Burlington, NC. 1998

LASO HALO: Found Sound - Cut, Paste and Loop, Massachusetts College of Art. Boston, Massachusetts.1996

AWARDS, HONORS and GRANTS

The University of North Carolina at Chapel Hill (UNC-CH) Information Technology Committee, 2011

UNC-CH Information Technology Award, 2010

Eva-Marie Saint _ Jeffrey Hayden Award for Faculty Mentoring, 2009
Nominated for the UNC-CH Information Technology Award, 2009
Juror Carolina Film Festival 2002-2009
Juror Eva Marie Saint- Jeffrey Hayden Award 2004-2010
The University of North Carolina at Chapel Hill (UNC-CH) Information Technology Committee, 2008
UNC-CH Information Technology Award, 2007
North Carolina Zoological Park: Touch and Learn Center, budget- \$2,300,000 2004
North Carolina Zoological Park: Honeybee and Colony Insects, budget- \$160,000. 2003
North Carolina Zoological Park: Aviary Exhibit Design, budget- \$350,000. 2001-2002
Earl Wynn Award for Excellence in Media Production. UNC-CH. 2000
Outstanding Achievement in Live Performance Award. UNC-CH. 2001
Indy Award , Independent News weekly, member Wifflefist art group. 1994
Phi Beta Kappa 1991
Bachelors with highest honors. 1991
Kachergis Grant: Undergraduate Artist Grant for excellence. 1991
The Undergraduate Research Awards Program Honors Grant. 1990

MULTIMEDIA/ COMPUTER SKILLS

Arduino, Processing
Languages: JavaScript, HTML, ActionScript, LINGO, DHTML
Mac hardware and software- system administrate. (30+ machine network)
Terminal;UNIX
PC hardware and software - Windows (95, 98, NT, 2000, XP, 7)
Audio: ProTools, Studio Vision Pro, Sound Designer, Sound Forge, Cool Edit Pro/Audition, Cubase VST, Sonar Producer, Sound Edit 16, Peak, Audacity, Soundtrack Pro, Opcode OMS, MIDI, MP3. LE and NLE.
Graphics: Director-Shockwave, Adobe-PhotoShop, PageMaker , Flash, Illustrator, Dreamweaver
Video: Premiere, Final Cut Pro Studio 2, Media-100, Video Director, QuickTime, Media Cleaner Pro.
Formats: HD, DV, Hi-8 video, 3/4_ A-B roll (linear)

SELECTED EXHIBITS, SCREENINGS, and PUBLICATIONS

Psychesthenia collaborated on media installation/game in RENSI Immersion room with Prof. Joyce Rudinsky (PI) 2010
Project Leader: Joyce Rudinsky, UNC, associate professor of communication studies and RENCI chief domain scientist for digital arts and humanities.
Project Team: Victoria Szabo, Duke, program director of information science and information studies; Mark Robinson, UNC, communication studies lecturer and multimedia lab director; Jason Coposky, RENCI, senior visualization engineer.

Panel Discussion Duke University's ISIS Tech and New Media April 2010 with Joyce Rudinsky (PI), Victoria Szabo, Jason Copolsky, Eric Knisley, Mark Robinson

Article - UNC *Endeavors*

http://endeavors.unc.edu/spr2010/virtual_phobias_virtual_obsessions.php

Ternion, Video and Robotic Installation, Arts West Gallery, Elon University, Elon, NC 2009

Tear: Foucault: Tear DV-NTSC video, UNC-CH 2009

Laso Halo aired on <http://www.some-assembly-required.net/> 2009

iTunesU Carolina. Contributor/developer/administrator 2007- present.

Healing Hearts, Studio produced and audio engineered video documenting a UNC-CH hospital medial relief mission to Uganda. Utilized by the UNC-CH Development office for gift generation. Showcased at Memorial Hall, UNC-CH. 2008

Spectacular Justice, collaborated on media installation with Prof. Joyce Rudinsky (PI) operating under a Carolina Performing Arts grant. Social Computing Room, Renaissance Computing Center, UNC-CH. 2008

<http://www.youtube.com/lemmonstheshinyclown>, Youtube Channel _ Lemmons the Shiny Clown, 2008 _ present

Elysiana, DV video. 48 Hour Film Project, Greensboro, NC 2006

Confusing Fall Warbler, Video , ash drawing, warbler carcass and latex. The Charred and Lacquered Revival show, Mebane, NC 2005

<http://www.shinyclown.com>- Ongoing collaboration with Ted Singdahlsen. Extensive library of QuickTime videos and associated mythologic construction. (1994-present)

Loss of Leopard Pudding Live multimedia and robotic performance. Theater of Performing Objects collaboration. Ringside, Durham, NC. 2003

Loss of Leopard Pudding (02) Live multimedia and robotic performance. Theater of Performing Objects collaboration. Ringside, Durham, NC. (assoc. DADA.org). 2003

Lemmons the Shiny Clown _ Urgency Broadcast Internet Live digital video stream (ibiblio.org server at UNCCH). Wrote, directed, produced, edited, compressed and acted an original 50 minute live digital video streaming performance. Production included all technical aspects of video streaming and web site construction. 2001.

BlackLemmons: available through <http://www.markdrobinson.com> - MA Thesis work. Extensive HTML and Flash project including a textual theoretical analysis. CD-ROM. 2001

Designed and Built artist's home (in collaboration with Betsy Towns). 1992-2000

Soundtrack/ script for dramatic performance - Durham Academy High School.

Durham,NC 1999

Cooking with Lemmons, MBONE (Internet), iEAR studios at Rennselear Polytechnic. Wrote, directed, acted a 1.5 hour live digital video stream performance. 1997

Four songs on Whifflefist CD compilation, Scattered, Smothered, and Covered. National release. Listed on Discdogs.com. 1995

Lemmons the Shiny Clown, The Brewery, Raleigh, N.C. 1994

Life on Earth is Like the Bloom on a Plum, Durham Art Guild. Durham, N.C. 1993

One Of Twenty-Four Hours: A North Carolina Radio Tribute To Throbbing Gristle (Cass, C60) *Water Babies* LASO HALO. Wifflefist, Nontology. Discdogs.com. 1993

Spotlight musicians on 24 Hours of Throbbing Gristle, WQFS, Greensboro, N.C. 1993

Laso Halo, 10 song self-titled vinyl LP. All songs were original: Written, engineered, produced and distributed by artist (collaboration). 1992

Orpheus, Installation on Private Property, Chapel Hill, N.C. 1992

Labors of Hercules, Performance/ Installation, Efland, N.C. 1991

From Pit to Pick Axe, Installation at exhibition space- U.N.C. 1991

JURIED SHOWS

WVAA Juried Show, Wake Visual Art Assoc., Raleigh, N.C. 1993

Durham Art Guild Juried Show, Durham Art Guild, Durham, N.C. 1993

Triangle Clay Show, Artspace, Raleigh, N.C. 1992

Durham Art Guild Juried Show, Durham Art Guild, Durham, N.C. 1992

Senior Show, Allcott Glass Gallery, Hanes Art Center, Chapel Hill, N.C. 1991

Undergraduate Awards Show, Allcott Glass Gallery, Hanes Art Center, Chapel Hill, N.C. 1991

REFERENCES

Dr. Ken Hillis, Department of Communication Studies,
University of North Carolina - Chapel Hill, NC (919) 962-4950
Professor Joyce Rudinsky, Department of Communication Studies,

University of North Carolina _ Chapel Hill, NC (919) 962-0726
Dr. Dennis Mumby _ Department Communication Studies,
University of North Carolina _ Chapel Hill, NC 843-3613

COMMUNITY

Environmental Land Group. 1992- present. Efland, North Carolina.

President: 1993, 1996, 1998, 2002

Vice President: 1994

Soup Kitchen Durham, NC 1996

Apprenticeship with Master potter Sid Oakley (NC Living Treasure). Creedmoor, NC.
1987-89.