

Curriculum Vitae

Mark D. Robinson

Director Media/Multimedia Lab
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EDUCATION

M.A. Communications Studies, University of North Carolina at Chapel Hill , 2001.

B.F.A. Studio Art - Multimedia Sculpture, University of North Carolina at Chapel Hill.
1991

Aerospace Engineering, GPA 3.025 on a 4.0 scale; 97 credit hours, North Carolina State University, Raleigh. 1983-1986

Positions Held:

Multimedia Laboratory Director, Department of Communication Studies, University of North Carolina, Chapel Hill, North Carolina. Aug. 2004-Present

- Direct and support Multimedia Labs
- Develop Curriculum
- Determine and Purchase equipment
- System Administrate Macintosh OSX: 19 machines. PC: NT: 1 machine.
- Repair and Maintain equipment
- Supervise Media Technician
- Develop and Instruct Audio as Art/Communication
- Develop and Instruct Advanced Audio Production
- Develop and Instruct Advanced Production and Technologies
- Develop and Instruct Comm.130 *Introduction to Audio and Video Production*
- Develop and Maintain departmental web presence

Visiting Lecturer, University of North Carolina, Chapel Hill, North Carolina. Aug 2002 -2004.

COURSES TAUGHT:

Communication Studies 130 *Introduction to Audio, Video, Film Production*
Art 018 *Introduction to Electronic Media.*

Designed and implemented digital arts curriculum involving 2-D image and animation, audio, Interactive web application (Flash)

Art 088 *Intermediate Electronic Media*

Designed and implemented digital arts curriculum involving 2-D image and animation, audio, Interactive web application (Flash), video production

President, Solidzebra, inc.- Digital Multimedia Consultant. Efland, North Carolina. 1990-2008

Internet Technology Multimedia Consultant.

- Design/build Intranet and Internet web site GUIs.
- Design/ build interactive applications, CDs, animations, movies
- Test and Maintain across multiple browsers/platforms
- Design presentations and Intranet sites
- Produce and engineer Audio and Video projects: non-linear editing, music composition, performance (guitar, computer, keyboard), and recording
- Direct and manage three member team
- Implement server services for clients (PC and Macintosh)
- Implement and Manage LAN (wireless and wired)
- Manage company payroll, taxes and accounting
- Deliver creative and engaging multimedia and technology solutions
- Design and Exhibit Interactive Interpretives

Owner of Robinson Design/Build Construction Company: Chapel Hill, NC. 1991-1997

Master Carpenter, Journeyman Electrician and Plumber

- Designed and built home additions and improvements
- Managed financing, scheduling, employees, customer relations, large scale projects

Apprenticeship with Master potter Sid Oakley (NC Living Treasure). Creedmoor, NC. 1987-89

ACADEMIC PRESENTATIONS

“PhotoShop: Application, Development, Web,” University of North Carolina. Chapel Hill, NC. 2002, 2003

“Experimental Audio and Video production: Web Technologies,” University of North Carolina. Chapel Hill, NC.2001

“Experimental Audio: Achieving Sound as Art,” University of North Carolina. Chapel Hill, NC. 2001

“Use of Non-synchronous Audio in Web Animation,” Alamance Community College, Burlington, NC. 1998

“LASO HALO: Found Sound - Cut, Paste and Loop” Massachusetts College of Art. Boston, Massachusetts.1996

AWARDS, HONORS and GRANTS

The University of North Carolina at Chapel Hill (UNC-CH) Internet Technology Committee, 2008
UNC-CH Internet Technology Award, 2007
North Carolina Zoological Park: Touch and Learn Center, budget- \$2,300,000 2004
North Carolina Zoological Park: Honeybee and Colony Insects, budget- \$160,000. 2003
North Carolina Zoological Park: Aviary Exhibit Design, budget- \$350,000. 2001-2002
Earl Wynn Award for Excellence in Media Production. UNC-CH. 2000
Outstanding Achievement in Live Performance Award. UNC-CH. 2001
Indy Award , Independent News weekly, member Wifflefist art group. 1994
Phi Beta Kappa 1991
Bachelors with highest honors. 1991
Kachergis Grant: Undergraduate Artist Grant for excellence. 1991
The Undergraduate Research Awards Program Honors Grant. 1990

MULTIMEDIA/ COMPUTER SKILLS

Languages: JavaScript, HTML, ActionScript, LINGO, DHTML
Mac hardware and software- system administrate. (30+ machine network) (Terminal commands/UNIX)
PC hardware and software - Windows (95, 98, NT, 2000, XP)
Audio: ProTools, Studio Vision Pro, Sound Designer, Sound Forge, Cool Edit Pro/Audition, Cubase VST, Sonar Producer, Sound Edit 16, Peak, Audacity, Soundtrack Pro, Opcode OMS, MIDI, MP3. LE and NLE.
Graphics: Director-Shockwave, Adobe-PhotoShop, PageMaker , Flash, Illustrator, Dreamweaver
Video: Premiere, Final Cut Pro Studio 2, Media-100, Video Director, QuickTime, Media Cleaner Pro.
Formats: HD, DV, Hi-8 video, 3/4" A-B roll (linear)

SELECTED EXHIBITS, SCREENINGS, and PUBLICATIONS

iTunesU Carolina. Contributor/developer/admin 2007-2008.

Healing Hearts, Studio produced and audio engineered video documenting a UNC-CH hospital medial relief mission to Uganda. Utilized by the UNC-CH Development office for gift generation. Showcased at Memorial Hall, UNC-CH. 2008

Spectacular Justice, collaborated on media installation with Prof. Joyce Rudinsky (PI) operating under a Carolina Performing Arts grant. Social Computing Room, Renaissance Computing Center, UNC-CH. 2008

<http://www.youtube.com/lemmonstheshinyclown>, Youtube Channel – Lemmons the Shiny Clown, 2008 – present

Elysiana, DV video. 48 Hour Film Project, Greensboro, NC 2006

Confusing Fall Warbler, Video , ash drawing, warbler carcass and latex. The Charred and Lacquered Revival show, Mebane, NC 2005

<http://www.shinyclown.com> - Ongoing collaboration with Ted Singdahlsen. Extensive library of QuickTime videos and associated mythologic construction. (1994-present)

Loss of Leopard Pudding Live multimedia and robotic performance. Theater of Performing Objects collaboration. Ringside, Durham, NC. 2003

Loss of Leopard Pudding (02) Live multimedia and robotic performance. Theater of Performing Objects collaboration. Ringside, Durham, NC. (assoc. DADA.org). 2003

Lemmons the Shiny Clown – Urgency Broadcast Internet Live digital video stream (ibiblio.org server at UNCCH). Wrote, directed, produced, edited, compressed and acted an original 50 minute live digital video streaming performance. Production included all technical aspects of video streaming and web site construction. 2001.

BlackLemmons: available through <http://www.markdrobinson.com> - MA Thesis work. Extensive HTML and Flash project including a textual theoretical analysis. CD-ROM. 2001

Designed and Built artist's home in collaboration with Betsy Towns. 1992-2000

Soundtrack/ script for dramatic performance - Durham Academy High School. Durham, NC 1999

Cooking with Lemmons, MBONE (Internet), iEAR studios at Rensselaer Polytechnic. Wrote, directed, acted a 1.5 hour live digital video stream performance. 1997

Four songs on Whifflefist CD compilation, Scattered, Smothered, and Covered National release 1995

Lemmons the Shiny Clown, The Brewery, Raleigh, N.C. 1994

Life on Earth is Like the Bloom on a Plum, Durham Art Guild. Durham, N.C. 1993

Spotlight musicians on 24 Hours of Throbbing Gristle, WQFS, Greensboro, N.C. 1993

Laso Halo, 10 song self-titled vinyl LP. All songs were original: Written, engineered, produced and distributed by artist (collaboration). 1992

Orpheus, Installation on Private Property, Chapel Hill, N.C. 1992

Labors of Hercules, Performance/ Installation, Efland, N.C. 1991

From Pit to Pick Axe, Installation at exhibition space- U.N.C. 1991

JURIED SHOWS

WVAA Juried Show, Wake Visual Art Assoc., Raleigh, N.C. 1993

Durham Art Guild Juried Show, Durham Art Guild, Durham, N.C. 1993

Triangle Clay Show, Artspace, Raleigh, N.C. 1992

Durham Art Guild Juried Show, Durham Art Guild, Durham, N.C. 1992

Senior Show, Allcott Glass Gallery, Hanes Art Center, Chapel Hill, N.C. 1991

Undergraduate Awards Show, Allcott Glass Gallery, Hanes Art Center, Chapel Hill, N.C. 1991

REFERENCES

Dr. Ken Hillis, Department of Communication Studies,
University of North Carolina - Chapel Hill, NC (919) 962-4950
Professor Joyce Rudinsky, Department of Communication Studies,
University of North Carolina – Chapel Hill, NC (919) 962-0726
Dr. Dennis Mumby – Department Communication Studies,
University of North Carolina – Chapel Hill, NC 843-3613

COMMUNITY

Environmental Land Group. 1992- present. Efland, North Carolina.

President: 1993, 1996, 1998, 2002

Vice President: 1994

Soup Kitchen Durham, NC 1996